



## ***Movies in the Park – Fostering Strong Communities***

### **How to Host a Movies in the Park Event**

NORD, in partnership with neighborhood organizations that wish to host free family-friendly movies in public parks or playgrounds, sponsors the ***Movies in the Park (MITP)*** series in the Spring and Fall of each year. This is a great opportunity to bring your community together for a fun evening, promote your neighborhood organization, recruit new volunteers, and advertise community events.

NORD staff will work with the MITP Host Organization to select a family-friendly movie with a running time not to exceed two and ½ hours. All public movie screenings require a license even if shown free of charge to the public. NORD will obtain the DVD and provide payment for license fees. All movies will begin at dusk.

#### **What Types of Organizations May Apply:**

Booster Clubs, Non-profit organizations, NORD Rec. Centers, schools, and other community organizations may apply to host a Movie in the Park event. Individuals may not apply. Please understand that an application does not guarantee you will be selected to host a MITP this season. All applicants must host the MITP at a designated NORD park.

#### **NORD will provide:**

- Portable Movie System
- DVD & Licensing
- Security through NOPD Roaming
- Trash Receptacles (next day pickup)
- Satellite Restrooms (if necessary)
- Interactive activities for movie audience prior To the start of the movie, i.e. fitness, dancing, Hula hooping, etc.

- Host Organization will partner with other community groups.
- Will market the event to the community.

#### **Movies in the Park Audience Guidelines:**

- MITP events are free and open to the public. They are not intended for profit or private use showings.
- Event security and staff hold the right to deny admittance and/or remove patrons.
- Participants may bring blankets or lawn chairs. Bug spray is optional.
- Participants under the age of 16 must always be accompanied by an adult.
- Unleashed pet's alcoholic beverages, illegal drugs, firearms, and weapons are not permitted.
- MITP is a smoke-free environment.
- No cooking or grilling on the premises.
- Cooler/bags and snacks are allowed, but subject to search.
- Tents or any other objects that would obstruct the view of others are prohibited.
- No reserved seating. First-come, first-serve basis.

#### **The Host Organization will provide:**

- An Event Coordinator and an additional coordinator (*Please see the attached document for detailed event coordinator responsibilities*).
- The initiative to collaborate with the site Booster Club in planning concessions.
- Concessions (We strongly recommended that host organizations sell refreshments as it makes for a more festive atmosphere. Also, profits from the sales will benefit your organization. Concession stands will be available exclusively to Booster Clubs.
- The attendance of at least 250 participants.
- Assistance in cleaning the location after movie screening, including the removal of litter and/or other objects left behind by movie attendees



**Movies in the Park – Fostering Strong Communities**  
**Application Form**

**What types of Organizations may apply?**

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**Application Deadline: Friday, February 3, 2023, by 5 PM.**

**Deliver or Email to: Betty Washington, Betty.Washington@nola.gov, NORD 5420 Franklin Ave, New Orleans, LA 70122 or Call Betty Washington at 504- 421-4366.**

Organization: \_\_\_\_\_

	Event Coordinator	Backup Coordinator
Name:		
Phone (Required)		
Email: (Required)		
Describe your Marketing/Promotion Plan:		
Describe why you are applying to host a MITP:		

Please provide the name(s) and contact information for any other community groups, schools and churches you intend to involve in hosting, promotion, or marketing.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Movie Choice (**Suggestions on page 6**) First: \_\_\_\_\_

Second: \_\_\_\_\_ Third: \_\_\_\_\_

*\*Movies for each site will be confirmed at the mandatory Event Coordinator meeting. There is a chance that the movie selection chosen for a site may have to be changed due to copyright, availability, and vendor factors. In this case, a new movie must be selected within 24 hours. If the selection is not chosen within 24 hours, NORD will designate another movie selection on behalf of the event coordinator.*

I have read, understand and agree to the terms and expectations stated herein for *NORD Movies In The Park*.

Applicant’s signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_



### Event Coordinator Responsibilities

Please review the expected responsibilities that are listed below prior to signing this agreement below. These expectations should be taken into consideration when selecting the event coordinator:

- Must attend a **MANDATORY** Event Coordinator’s meeting (time and place to be determined). Failure to attend this meeting may result in your park being removed from the MITP season schedule.
- Inform the neighborhood association, community organizations, schools, churches, and other stakeholders of your event.
- Promote the event to the community organizations, schools, and small businesses in the surrounding area. NORD staff will promote NORD upcoming events at *Movies in the Park* events as well.
- Must engage the visiting community both before and after the movie via microphone.
- Provide lighting and power source to serve concessions if necessary. Selling concessions is optional but strongly encouraged. Power from NORD’s projector generator may **NOT** be used.
- Secure a set up crew to assist with preparing the area before the movie begins.
- Facilitate the placement and staffing of tables that showcase the neighborhood services and upcoming events. Distribute audience satisfaction surveys and return the completed surveys to NORD the day after the event.
  - Market to have 250 or more attendees

By signing below, I \_\_\_\_\_ (please print) have acknowledged that I have read and understand the event coordinator responsibilities stated in this document. I will adhere to the responsibilities of the event coordinator.

\_\_\_\_\_  
Event Coordinator Signature

\_\_\_\_\_  
Date

Setup crew for MITP at \_\_\_\_\_ Park:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### MITP Selection Criteria

MITP applicants must meet the following requirements to be considered to host a MITP Event:

- Partnership with at least two (2) external organizations
- Be willing to partnership with a NORD Park Booster Club (if available)
- A holistic and/or innovative marketing plan
- A purpose for hosting MITP that benefits the community
- Must be an entity that works with or serves the community

#### **FOR NORD OFFICE USE ONLY**

Site \_\_\_\_\_

Date Accepted \_\_\_\_\_

Staff Initials \_\_\_\_\_

Received by \_\_\_\_\_

Date Confirmed \_\_\_\_\_

Movie choice \_\_\_\_\_

Park Choice \_\_\_\_\_



**Spring 2023 Schedule**

Please indicate the first date of choice and the second date in the column provided.

Available Dates	Choice#1 and #2
March 3, 2023	
March 10, 2023	
March 17, 2023	
March 24, 2023	
March 31, 2023	
April 14, 2023	
April 21, 2023	
April 28, 2023	
May 5, 2023	
May 12, 2023	

Please indicate the first and second park of choice from the list of approved parks on page 5.

<b>Park Choice #1</b>	
<b>Park Choice #2</b>	



**NORD Approved MITP Sites**

<b>PARK NAME/FACILITY</b>
A. L. Davis Playground
Annunciation Playground
Behrman Complex
Bodenger Playground
Bunny Friend Playground
Burke Playground (Clay Square)
Carver Playground
Comiskey Playground
Conrad Playground
Cut-Off Recreation Center
Digby Playground
East Shore Playground
Easton Playground
Evans Playground
Filmore Playground
Goretti Playground
Hardin Playground
Harrell Playground
Joe W. Brown Complex
Kenilworth Playground
Lakeview Playground
Lemann Playground
Lyons Recreation Center w/Pool
McCue Playground
McDonough Playground
Milne Playground
Norman Playground
Norwood Thompson Playground
Oliver Bush Playground
Ponchartrain Park
Pradat Playground
Rosenwald Playground
Sam Bonart Playground
Sampson Playground
St. Roch Playground
Stallings Gentilly Playground
Stallings St. Claude Recreation Center
Taylor Playground/w Pool



**\*Movies In Bold are New Releases**

<p>42 (PG13)  50 First Dates (PG13)  A Little Princess  <b>Alice Through the Looking Glass</b>  All Dogs go to Heaven  An American Tail  <b>Angry Birds</b>  Back to the Future  <b>Batman Vs. Superman Dawn of Justice (PG 13)</b>  Beetlejuice  <b>Cinderella</b>  Cloudy with a Chance of Meatballs 2  <b>Creed</b>  <b>Dear Eleanor (PG 13)</b>  Despicable Me 2  Divergent  E.T.  <b>Emma's Chance</b>  Escape from Planet Earth  Ferris Bueller's Day Off (PG 13)  Field of Dreams  <b>Ghostbusters</b>  <b>Goosebumps</b>  Gravity (PG13)  Grease  Hairspray  Happy Feet  Hotel Transylvania 2  Hook  Insurgent (PG13)  <b>Jem and the Holograms</b>  Jurassic Park (PG13)  Jurassic World (PG 13)  Jumanji  King Richard  <b>Kubo and the Two Strings</b>  Man of Steel (PG13)  Max  Men In Black 3 (PG13)  <b>Norm of the North</b>  <b>Open Season Scared Silly</b></p>	<p><b>Pan</b>  Pitch Perfect 2 (PG13)  Pixels (PG-13)  <b>Point Break (2015) (PG13)</b>  <b>Race (PG13)</b>  <b>Ratchet and Clank</b>  <b>Risen (Domestic) (PG13)</b>  Remember the Titans  School of Rock (PG 13)  Skyfall (PG13)  Spare Parts (PG 13)  Spider Man (PG13)  <b>Star Wars – The Force Awakens (PG13)</b>  <b>Teenage Mutant Ninja Turtles</b>  The Amazing Spider Man 2 (PG13)  <b>The BFG</b>  The Blind Side (PG13)  <b>The Divergent Series Allegiant Part 1 (PG13)</b>  <b>The Finest Hours (PG13)</b>  The Giver  <b>The Fifth Wave (PG13)</b>  The Goonies  <b>The Hunger Games Mocking Jay Part 2 (PG13)</b>  <b>The Jungle Book</b>  The Karate Kid (2010 &amp; 1984)  <b>The Legend of Tarzan</b>  The LEGO Movie  The Little Rascals  The Little Vampire  The Lorax  The Notebook (PG13)  The Nut Job  The Pirates: Band of Misfits  The Proposal (PG13)  <b>The Secret Life of Pets</b>  The Smurfs 2  The SpongeBob Movie  The Tale of Despereaux  The Wiz  Where the Wild Things Are  Yogi Bear  Zookeeper  <b>Zoolander No. 2</b></p>	<p><b>DISNEY TITLES</b>  <b>(Subject to Disney Windows)</b>  A Bug's Life  Aladdin  Alexander and the Terrible, Horrible, No Good, Very Bad Day  <b>Ant-Man (PG-13)</b>  Avengers: Age of Ultron (PG-13)  Big Hero 6  Bolt  Brave  <b>Captain America: Civil War</b>  Cars 2  Chicken Little  Cinderella (2015)  <b>Finding Dory</b>  Gnomeo &amp; Juliet  Inside Out  Into the Woods  Iron Man 3 (PG-13)  Maleficent  Mary Poppins  Monsters Inc.  Monsters University  Muppets Most Wanted  Ratatouille  Sleeping Beauty  Tangled  The Emperor's New Groove  The Good Dinosaur  The Muppets (2011)  The Incredibles  The Princess and the Frog  Tomorrowland  Toy Story  Up  Wall-E  Woman King (PG-13) *NEW  <b>Zootopia</b></p> <p><b>You may request additional movies that are not listed here.</b></p>
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