Movies in the Park – Fostering Strong Communities

How to Host a Movies in the Park Event

NORD, in partnership with neighborhood organizations that wish to host free family-friendly movies in public parks or playgrounds, sponsors the Movies in the Park (MITP) series in the Spring and Fall of each year. This is a great opportunity to bring your community together for a fun evening, promote your neighborhood organization, recruit new volunteers, and advertise community events.

NORD staff will work with the MITP Host Organization to select a family-friendly movie with a running time not to exceed two (2) hours. All public movie screenings require a license even if shown free of charge to the public. NORD will obtain the DVD and provide payment for license fees. All movies will begin at dusk.

What Types of Organizations May Apply:
Booster Clubs, Non-profit organizations, schools, and other community organizations may apply to host a Movie in the Park event. Individuals may not apply. Please understand that an application does not guarantee you will be selected to host a MITP this season. All applicants must host the MITP at a designated NORD park.

NORD will provide:
- Portable Movie System
- DVD & Licensing
- Trash Receptacles (next day pickup)
- Satellite Restrooms (if necessary)

The Host Organization will provide:
- An Event Coordinator and 2 additional coordinators
  (Please see the attached document for detailed event coordinator responsibilities).
- The initiative to collaborate with the site Booster Club.
- Concessions (We strongly recommended that host organizations sell refreshments as it makes for a more festive atmosphere. Also, profits from the sales will benefit your organization. The concession stand will be available exclusively to Booster Clubs.
- The attendance of at least 250 participants.
- Assistance in cleaning the location after movie screening, including the removal of litter and/or other objects left behind by movie attendees
- Interactive activities, for movie audience, prior to the start of the movie, i.e. fitness, dancing, Hula hooping, etc.
- Assistance in marketing to the community.
- Security (If Needed)

Movies in the Park Audience Guidelines:
- MITP events are free and open to the public. They are not intended for profit or private use showings.
- Event security and staff hold the right to deny admittance and/or remove patrons.
- Participants may bring blankets or lawn chairs. Bug spray is optional.
- Participants under the age of 16 must always be accompanied by an adult.
- Pets, alcoholic beverages, illegal drugs, firearms, and weapons are not permitted.
- MITP is a smoke-free environment.
- No cooking or grilling on the premises.
- Cooler/bags and snacks are allowed, but subject to search.
- Tents or any other objects that would obstruct the view of others are prohibited.
- No reserved seating. First-come, first-serve basis.
Movies in the Park – Fostering Strong Communities
Application Form

What types of Organizations may apply?

Booster clubs, non-profit organizations, schools, and community organizations may apply to host a Movie in the Park event. Individuals may not apply. Please understand that an application does not guarantee you will be selected to host a MITP this season. All applicants must host the MITP at a designated NORD park. All applicants must partner with at least two other organizations and those applications will receive more consideration. All applicants are required to partner with the Booster Club.

Application Deadline: July 15th 2023 by 5 PM.

Deliver or Email to: Betty Washington, NORD 5420 Franklin Ave, New Orleans, LA 70122 or betty.washington@nola.gov
Call or email Betty Washington at 504-658-3027 or betty.washington@nola.gov with any questions.

Organization:

<table>
<thead>
<tr>
<th>Event Coordinator</th>
<th>Backup Coordinator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>Phone:</td>
<td></td>
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<tr>
<td>Email:</td>
<td></td>
</tr>
<tr>
<td>Describe your Marketing/Promotion Plan:</td>
<td></td>
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<tr>
<td>Describe why you are applying to host a MITP:</td>
<td></td>
</tr>
</tbody>
</table>

Please provide the name(s) and contact information for any other community groups, schools and churches you intend to involve in hosting, promotion, or marketing. (You must partner with at least two (2) other organizations to be considered)

Movie Choice (from the list on page 6 or you may select a movie ,not on the list(If Available)

First: ________________________________
Second: ________________________________
Third: ________________________________

*Movies for each site will be confirmed at the mandatory Event Coordinator meeting. There is a chance that the movie selection chosen for a site may have to be changed due to copyright and vendor factors. In this case, a new movie must be selected within 24 hours. If the selection is not chosen within 24 hours, NORD will designate another movie selection on behalf of the event coordinator.

I have read, understand and agree to the terms and expectations stated herein for NORD Movies In The Park.
Movies in the Park – Fostering Strong Communities

Applicant's signature _______________________________ Title _______________________________ Date _______________________________
**Event Coordinator Responsibilities**

Please review the expected responsibilities that are listed below prior to signing this agreement below. These expectations should be taken into consideration when selecting the event coordinator:

- Must attend a **MANDATORY** Event Coordinator’s meeting (time and place to be determined). Failure to attend this meeting may result in your park being removed from the MITP season schedule.
- Inform the neighborhood association of your event.
- Promote the event to the community organizations, schools, and small businesses in the surrounding area. NORD staff will promote NORD upcoming events at *Movies in the Park* events as well.
- Must engage the visiting community both before and after the movie via microphone.
- Provide lighting and power source to serve concessions if necessary. Selling concessions is optional but strongly encouraged. Power from NORD’s projector generator may **NOT** be used.
- Secure a volunteer set up crew to assist with preparing the area before the movie begins.
- Facilitate the placement and staffing of tables that showcase the neighborhood services and upcoming events. Distribute audience satisfaction surveys and return the completed surveys to NORD the day after the event.
- Work to have 250 or more attendees

By signing below, I ____________________________(please print) have acknowledged that I have read and understand the event coordinator responsibilities stated in this document. I will adhere to the responsibilities of the event coordinator.

<table>
<thead>
<tr>
<th>Event Coordinator Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td></td>
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</tbody>
</table>

**Volunteer setup crew for MITP at__________________________Park:**

1. __________________________

2. __________________________

3. __________________________

**MITP Selection Criteria**

MITP applicants must meet the following requirements to be considered to host a MITP Event

- Partnership with at least two (2) external organizations
- Partnership with a Park Booster Club
- A holistic and/or innovative marketing plan
- A purpose for hosting MITP that benefits the community

**FOR NORD OFFICE USE ONLY**

<table>
<thead>
<tr>
<th>Site________________________</th>
<th>Date Accepted_________</th>
<th>Staff Initials ________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Received by___________________</td>
<td>Date Confirmed_________</td>
<td></td>
</tr>
<tr>
<td>Movie choice_________________</td>
<td>Park Choice_________________</td>
<td></td>
</tr>
</tbody>
</table>
**Fall 2023 Schedule**

Please indicate the first date of choice and the second date in the column provided.

<table>
<thead>
<tr>
<th>Available Dates</th>
<th>Choice#1 and #2</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 08, 2023</td>
<td></td>
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<tr>
<td>September 15, 2023</td>
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<tr>
<td>September 22, 2023</td>
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<tr>
<td>September 29, 2023</td>
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<tr>
<td>October 06, 2023</td>
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<td>October 13, 2023</td>
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<td>October 20, 2023</td>
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<tr>
<td>October 27, 2023</td>
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<tr>
<td>November 03, 2023</td>
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<tr>
<td>November 10, 2023</td>
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</tbody>
</table>

Please indicate the first and second park of choice from the list of approved parks on page 5.

| Park Choice #1 | Park Choice #2 |
### NORD Approved MITP Sites

<table>
<thead>
<tr>
<th>PARK NAME/FACILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. L. Davis Playground</td>
</tr>
<tr>
<td>Annunciation Playground</td>
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<tr>
<td>Behrman Complex</td>
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<tr>
<td>Bodenger Playground</td>
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<tr>
<td>Bunny Friend Playground</td>
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<tr>
<td>Burke Playground (Clay Square)</td>
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<tr>
<td>Carver Playground</td>
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<tr>
<td>Comiskey Playground</td>
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<tr>
<td>Conrad Playground</td>
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<tr>
<td>Cut-Off Recreation Center</td>
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<tr>
<td>Digby Playground</td>
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<tr>
<td>East Shore Playground</td>
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<tr>
<td>Easton Playground</td>
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<tr>
<td>Evans Playground</td>
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<tr>
<td>Filmore Playground</td>
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<tr>
<td>Goretti Playground</td>
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<tr>
<td>Hardin Playground</td>
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<tr>
<td>Harrell Playground</td>
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<tr>
<td>Joe W. Brown Complex</td>
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<tr>
<td>Kenilworth Playground</td>
</tr>
<tr>
<td>Lakeview Playground</td>
</tr>
<tr>
<td>Lemann Playground</td>
</tr>
<tr>
<td>Lyons Recreation Center w/Pool</td>
</tr>
<tr>
<td>McCue Playground</td>
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<tr>
<td>McDonough Playground</td>
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<tr>
<td>Milne Playground</td>
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<tr>
<td>Norman Playground</td>
</tr>
<tr>
<td>Norwood Thompson Playground</td>
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<tr>
<td>Oliver Bush Playground</td>
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<tr>
<td>Ponchartrain Park</td>
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<tr>
<td>Pradat Playground</td>
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<tr>
<td>Rosenwald Playground</td>
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<tr>
<td>Sam Bonart Playground</td>
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<tr>
<td>Sampson Playground</td>
</tr>
<tr>
<td>St. Roch Playground</td>
</tr>
<tr>
<td>Stallings Gentilly Playground</td>
</tr>
<tr>
<td>Stallings St. Claude Recreation Center</td>
</tr>
<tr>
<td>Taylor Playground/w Pool</td>
</tr>
<tr>
<td>Movies In Bold are New Releases</td>
</tr>
<tr>
<td>--------------------------------</td>
</tr>
</tbody>
</table>

42 (PG13)  
50 First Dates (PG13)  
A Little Princess  
*A Madea Christmas  
Alice Through the Looking Glass  
*A Journal For Jordan  
An American Tail  
Angry Birds  
*Tyler Perry's BOO  
Back to the Future  
Batman Vs. Superman Dawn of Justice (PG 13)  
*Black Panther  
*Boss Baby  
*Cruella  
Cloudy with a Chance of Meatballs 2  
Creed  
Dear Eleanor (PG  
Despicable Me 2  
*Disney Jungle Cruise  
E.T.  
Emma's Chance  
Escape from Planet Earth  
Ferris Bueller's Day Off (PG 13)  
*Jurassic Park  
Ghostbusters  
Goosebumps  
Gravity (PG13)  
Grease  
Hairspray  
Happy Feet  
Hotel Transylvania 2  
Hook  
Insurgent (PG13)  
*King Richard  
Jurassic Park (PG13)  
Jurassic World (PG 13)  
*Jaws  
Kubo and the Two Strings  
Man of Steel (PG13)  
Max  
Men In Black 3 (PG13)  
Norm of the North  
*Ghostbusters After Life  

Pan  
Pitch Perfect 2 (PG13)  
*Paw Patrol (The Movie)  
Point Break (2015) (PG13)  
*Roc Dog 2  
*Respect Aretha  
Franklin  
Risen (Domestic) (PG13)  
Remember the Titans  
School of Rock (PG 13)  
Skyfall (PG13)  
Spare Parts (PG 13)  
Spider Man No Way Home  
Star Wars – The Force Awakens (PG13)  
Teenage Mutant Ninja Turtles  
*The Amazing Spider Man 2 (PG13)  
The BFG  
The Divergent Series Allegiant Part 1 (PG13)  
The Finest Hours (PG13)  
The Giver  
The Goonies  
The Hunger Games Mocking Jay Part 2 (PG13)  
The Jungle Book  
The Karate Kid (2010 & 1984)  
The Legend of Tarzan  
The LEGO Movie  
The Little Rascals  
The Little Vampire  
The Lorax  
The Notebook (PG13)  
The Nut Job  
The Pirates: Band of Misfits  
The Proposal (PG13)  
*Rumble  
*Remember The Titans  
The Secret Life of Pets  
The Smurfs 2  
Despereaux The Wiz  
Where the Wild Things Are  
Yogi Bear  
Zookeeper  
Zoolander No. 2  

Disney Titles  
(Subject to Disney Windows)  
A Bug’s Life  
Aladdin  
Alexander and the Terrible, Horrible, No Good, Very Bad Day  
Ant-Man (PG-13)  
Avengers: Age of Ultron (PG-13)  
Big Hero 6  
Bolt  
Brave  
Captain America: Civil War  
Cars 2  
Chicken Little  
Cinderella (2015)  
Finding Dory  
Gnomeo & Juliet  
Inside Out  
Into the Woods  
Iron Man 3 (PG-13)  
Maleficent  
Mary Poppins  
Monsters Inc.  
Monsters University  
Muppets Most Wanted  
Ratatouille  
Sleeping Beauty  
Tangled  
The Emperor's New Groove  
The Good Dinosaur  
The Muppets (2011)  
The Incredibles  
The Princess and the Frog  
Tomorrowland  
Toy Story  
*Under  
The Stadium  
Lights  

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