



State of NORD – COVID 19

Presented by:
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October 12, 2021

State of NORD Post Hurricane Ida Report

NORD in partnership with NOHD and NOHSEP opened and staffed Rosenwald Recreation Center as an emergency shelter on Saturday August 28th for Hurricane Ida and housed 90 residents. The emergency shelter closed on Monday immediately after the storm passed. On Tuesday, August 31st, Rosenwald Center transitioned into a Cooling/Charging Center and meals were provided by World Central Kitchen. On Wednesday, we opened seven (7) additional Cooling/Charging Centers (Listed Below) in partnership with the NOHSEP, NOLA Ready, RTA and LASPCA to provide families with air-conditioned facilities, electronic equipment charging capabilities, WIFI, meals and supportive services. These facilities were managed by NORD's reserve staff member, NOLA Ready Staff, volunteers and employees from other city departments from 8am to 6pm daily. I want to send a special thanks to Commissioner Theo Sanders for volunteering at the Cut Off Cooling/Charging Center post Hurricane Ida. We had a total of 20,855 resident visits at the eight (8) Cooling/Charging Centers from September 1st to September 10th.

Treme Recreation Center (900 N. Villere St)
Cut Off Recreation Center (6600 Belgrade St.)
Gernon Brown Recreation Center (1001 Harrison Ave)
Milne Recreation Center (5420 Franklin Ave)
Stallings St. Claude Recreation Center (4300 St. Claude)
John P. Lyons Recreation Center (624 Louisiana Ave)
Joe W. Brown Recreation Center (5601 Read Blvd)
Rosenwald Recreation Center (1120 S. Broad Ave.

- Additional resources provided were:
 - Lunch and Dinner was provided daily by World Kitchen and Salvation Army
 - Water Distribution
 - FEMA Representatives
 - SBA Representatives
 - Carbon Monoxide Detector distribution
 - T-Mobile and AT&T gave away cell phones and portable chargers at multiple cooling centers
 - Entergy Mobile bus was at Milne and Treme Centers to provide residents with electrical services updates and portable chargers
- There were significant damages to light poles, HML Lights, scoreboards and fencing
- NORD delayed starting Fall programming due to the impact of Hurricane Ida.



Programming Updates



Aquatics Division

- Summer Pool Season June 7-Aug. 28, 2021 Patrons Numbers
- Water Aerobics -11,152
- Lap Swimmers - 8,204
- Open Swim- 13,264
- Summer Camps-3,178
- Swim Lessons-455
- Swim Team-12
- Total Number of patrons-36,422
- Swim Team Try-outs on T-W, 4pm-5:45pm at Gert Town pool
- Aquatics Retreat was held on Monday, Sept. 14, 2021
- Pools reopened Sept. 21, 2021 after Hurricane Ida
- Youth/Family swim sessions are offered at all pools on M-TH, 3pm-5:45pm
- Saturday morning water aerobics at all pools
- Lifeguard/ Jr. Lifeguard recruitment

Athletics Division

- Due to the impact of Hurricane Ida, the NORD tackle football season was delayed until September 17th.
- There are currently over 1500 tackle football participants . NORD Tackle Football Championships will be held November 6th (Division II) and November 13th (Division I)
- NORD East vs West All-Star Game will be played on November 27th
- NORD All-stars vs Mesquite, Tx will be played, December 4, Allstar games will be played at Joe W. Brown Victory Stadium
- NORD Volleyball began Saturday, October 2 with 127 participants, far outpacing last years total of 64
- The championships will take place Saturday, November 20 at Lyons Center.

Programming Updates



Multi- Programs Division

- Fall 2021 Programming started September 20th
- Open Canoeing and Fishing Season is currently operating from March – November.
- To date: NORD Outdoors served 1325 participants in Open Canoeing and Fishing and 2041 participants in open archery, group archery, group canoeing, survival skills, geocaching, teambuilding, and nature walks.

- ACT Prep resumes 10/24

Upcoming Events

- Fall 2021 MITP Season starts 10/08
- 10/15 Family Game Night
- 10/22 Teen Movie Night
- 10/23 Virtual College Tour
- 11/12 Daddy Daughter Dance

FitNOLA

- FitNOLA returned to instruction on Monday, September 20 following a hiatus due to Hurricane Ida.
- FitNOLA filmed its first ever Spanish language ad for its Spanish language yoga class, which is offered at Stallings St. Claude on Thursdays. The ad will begin appearing on social media the week of October 11.
- FitNOLA's Adaptive Classes will begin on October 11. In addition to its immersive classes, FitNOLA is offering 4 new Adaptive-specific classes this fall – Adaptive Dance Fitness, Adaptive Pilates, Functional Training for Adaptive Athletes, and Adaptive Yoga.
- FitNOLA is partnering with Ochsner EatFit for healthy cooking demos immediately following its classes the week of October 11.
- FitNOLA is hosting its "Pink Week" October 18-23 to commemorate Breast Cancer Awareness Month.

Recreation Centers Division

- Center Staff Retreat held on August 2nd @ Lyons (Topics: Customer Service, ADA Compliance, Inclusiveness, Rec Trac Refresher and Job Accountability)
- For the 1st time since COVID-19, Centers are returning to normal hours starting this month. Centers will begin opening on Saturdays in September for Fall Programming.
- - New Centers Programming for Fall 2021
 - Roller Skating (Greenway)
 - Volleyball Fundamentals (JWB)
 - Entrepreneurship (JWB)
 - Pickleball Program (JWB)
 - Golf (JWB)
- Tennis Programming will start back in the FALL @ Joe W Brown and Atkinson Stern Tennis Centers
- Recreation Centers held Night Out Against Crimes on October 5th – Rec Centers open their doors with COVID protocol to allow patron to come in and participate in scheduled activities with free giveaways and snacks.

Upcoming events

- Halloween Extravaganza (Drive Through) – JWB, Cutoff and Lafitte Greenway
 - All Rec Centers will be open for free treats inside the building as well.
 - Atkinson Stern Tennis Center Renovations – Tentative start date Oct 18th

Facilities / Maintenance

- **Repairs and Updates:**

- Joe Brown Natatorium— Installing Ultraviolet system
- Norwood Thompson – Replaced all burnt High Mast Lighting System bulbs.
- Bodenger Playground- Replaced all burnt High Mast Lighting System bulbs.
- McCue Playground – Replacing all severely leaning HML poles.
- Prepared outdoor pools for summer swim season.

- **Building Refurbishments:**

- Rosenwald Annex Center- Refurbished for use as a Senior Center
- Atkinson Stern Tennis Center – Refurbishing building and lights

- **Department Goal:**

- Continue to improve staff's knowledge of systems regarding facility repairs as well as preventative maintenance measurements, which will reduce repair cost and create a great environment and experience for visitors of NORDC facilities.



Facilities / Maintenance

- **Hurricane Ida:**

- **Rosenwald Recreation Center** – Prepped Center for use as an emergency hurricane shelter.

- **Emergency Cooling Shelters** – Used new switchgear to hook-up mobile generators to eight (8) Recreation Centers for use as emergency cooling, feeding, and phone charging centers;

- **Assisted** with the set-up, re-fueling, and detachment of generators.

- **Recreation Center Locations** – Cut-off, Gernon Brown, Joe Brown, Lyons, Milne, Rosenwald, Stallings St. Claude, and Treme Recreation Centers.

- **Property Damage Assessments** – Worked with Capital Projects Administration to facilitate initial assessments related to storm damage at facilities.

- **Facility Repairs :**

- **Burke Playground** – Created an ITQ to repair the electrical connection to the High Mast Lighting.

- **Joe Brown Park Shelter #2** – Repair the underground electrical wiring to bring power back the Shelter.



Facilities / Maintenance

FACILITY	ADDRESS	DAMAGE	COMMENT
Milne Admin. Building	5420 Franklin Avenue	Damaged to 1st floor offices/ Carpet/Door swelling/ Electrical (4) historic lamps down	
Burke Park	2524 Annunciation Street	Two (2) Damaged HML Poles	(2) Damaged poles removed to make safe/ Working through procurement process (began before storm)
Pradat Playground	7200 Dreaux Street	HML fixtures damaged (11)	Fixtures are still on site (safe)/ HMLs have been energized
Harrell Playground	2300 Leonidas Street	(1) HML Pole down / (1) HML pole straighten and secured	1 pole removed / 1 pole straighten, and secured /
Carver Playground	7410 Prytania Street	(1) HML Pole down	Lights need to be adjusted to reflect on field Pole removed to make safe
A.L. Davis Playground	2600 LaSalle Street	(1) HML Pole down	Pole removed to make safe. Partial lights are currently out.
Bunny Friend Playground	1903 Desire Street	(1) HML Pole down	Pole removed to make safe
St. Roch Playground	1800 St. Roch Avenue	One HML pole down/ Lights must be wired with Triplex wiring	Pole removed to make safe. Lights are currently out.
Hardin Playground	2500 New Orleans Street	One HML pole down/ soffit pulling away from concession stand / Play equipment sails damaged	Pole removed to make safe / Remaining Poles have been energized.
Kenilworth Playground	7820 Redfish Street	(3)Dugouts damaged, soffit on clubhouse, gutters	
Wesley Barrow Baseball Stadium	6500 Press Park	Office damaged , conference room (Water damage) Press box (Water damage) Carpet needs to be removed / Stadium netting / Outfield fencing / Building Signage damaged (Large photos)	
Pontchartrain Park -4BB-10TC	6500 Press Park	Damaged ridge caps (Concession Building) Soffit, gutters, downspouts / Damaged benches	

Facilities / Maintenance

Annunciation Playground	800 Race Street	Two trees down on in Park on Playground Equipment / Lamp Pole down	
Annunciation Recreation Center	800 Race Street	Roof Damage / Windows leaking / damaged dance floor (water intrusion)	
Morris F.X. Jeff Sr. Recreation Center	2529 General Meyer Avenue	Broken Glass (Entrance), Fence damaged	
Morris F.X. Jeff Sr. Football Stadium	2529 General Meyer Avenue	Scoreboard damaged	Contacted vendor
Morris F.X. Jeff Sr. Park	2529 General Meyer Avenue	Two (2) HML poles down	Lights are currently out.
Digby Playground	6600 Virgilian Street	Roof Soffit Damaged / Missing cinder blocks	
Sanchez Recreation Center	1616 Caffin Avenue	Roof Damage (Library Room)	
Perry Roehm Baseball Field	2700 Abundance Street	Fire damaged (concession stand)	
Gert Town Natatorium	3411 Broadway Street	Roof Damage / Second Roof Vent down	
Lyons Recreation Center	624 Louisiana Avenue	CMU wall stress cracks / damaged flashing / Water intrusion (Rear door) Two(2) HML Poles down / Fence damage	
N. Jefferson Davis Playspot	207 N. Jefferson Davis Street	Two (2) HML poles leaning	
Village del'est Playground	13512 Granville Street	One (1) HML pole down / Side Panels damaged (Basketball Canopy)	Pole removed to make safe
Taylor Playground	2600 S. Roman Street	Gutter downspout damaged/Sail shades ripped / HML Leaning	
Wisner Playground	4877 Laurel Street	Tree leanig on Play equipment damaged fencing	Tree removed by Parks & Parkways
Stallings Gentilly Playground	2700 Lapeyrouse Street	Damaged Fencing	
Atkinson Stern Tennis Center	4025 S. Saratoga Street	Damaged Fencing/ Wind screens	

Facilities / Maintenance

Conrad Playground	3400 Hamilton Street	Damaged HMLs (Triplex Wire)	
McDonough Playground	1500 Teche Street	Damaged lighting basketball canopy	Lights are currently out.
Lakeview Playground	800 Navarre Street	Electrical Distribution Panel Damaged	Getting quote to repair. Lights are currently out.
Rosenwald Recreation Center	1120 S. Broad Street	Water leaking in Main office	
Odile Davis Playground	3000 Law Street	Damaged Bleachers and cover	will energize lights once Entergy installs meter
Cutoff Recreation Center	6600 Belgrade Street	One HML Pole down (Parking lot)	Pole removed. Lights are currently out.

Grant Funding and Status Report

Organization	Amount	Status
Pro Bono Publico	\$5,000	Received 1/7/2021
Out School	\$100,000	Received 1/11/2021
Rosamary Foundation	\$50,000	Denied
Kaleidoscope	\$50,000	Received 1/20/2021
Ella West Freeman Foundation	\$50,000	Denied
Baptist Community Ministries	\$50,000	Denied
Selly Foundation	\$50,000	Denied
Keller Family Foundation	\$20,000	Denied
VA Adapted Sports Grant	\$100,000	Denied
*NEW- MLB Scotts Field Refurbishment	TBD	Denied
*NEW – AARP – Senior Programming	\$10,000	Denied
*New Sports 4 Life- Girls Programs	\$10,000	Denied
Boh Brothers Aquatics	\$25,000	Received 4/20
Hertz Foundation	\$40,000	Received 5/25
No Kid Hungry	\$25,000	Received 6/22
Capital One	\$7500	Received 6/18
Verizon	\$10,000	Received 6/18
COX	TBD	Submitted 7/1
Harrah's	TBD	Submitted 7/1
Pro Bono Publico	\$15000	Submitted 7/1
NRPA Grant (Park Access)	\$40,000	Received 9/14



Line-Item Budget Report

NEW ORLEANS RECREATION DEVELOPMENT COMMISSION							Budget Summary YTD through 09/2021									
FUND SOURCES	GF	CDBG	NORDF	Revolving Fund	FEMA/Bond	TOTAL										
2021	12,554,646	1,021,397	917,546	43,838	220,960	14,758,387										
%	85%	7%	6%	0%	1%											
Updated: 6/10/2021																
		2021 Budget (GF & CDBG)				2021 YTD Expenditures (GF & CDBG)				Balance (GF & CDBG)			% of Budget Remaining	Ordinance (Millage)		
	org code	Personnel	Operating	Total		Personnel	Operating	Total		Personnel	Operating	Total		Personnel	Operating	T
Administrative	7001 - Admin	1,293,459	290,000	1,583,459		951,748	201,124	1,152,872		341,711	88,876	430,587	27.2%	110,896		110
Special Programs	7002 - Special	636,836	92,800	729,636		456,923	19,958	476,881		179,913	72,842	252,755	34.6%	79,024		79
Maintenance	7003 - Maint	2,509,158	1,549,730	4,058,888		1,382,417	1,051,570	2,433,987		1,126,741	498,160	1,624,901	40.0%	499,105	269,977	769
Athletics	7004 - Athletics	1,129,275	225,887	1,355,162		865,474	96,075	961,549		263,801	129,812	393,613	29.0%	95,298		95
Rec Centers	7005 - Rec Cntr	2,352,070	376,811	2,728,881		1,740,255	132,160	1,872,415		611,815	244,651	856,467	31.4%	106,190	6,811	113
Aquatics	7006 - Aquatics	1,553,620	95,000	1,648,620		844,068	75,205	919,273		709,552	19,795	729,347	44.2%	460,663	5,000	465
TEEN CAMP STIPEND	7124-Teens	450,000		450,000		218,025	0	218,025		231,975	0	231,975	51.5%			
Youth Programming	7007-CDBG	545,313	476,084	1,021,397		194,348	284,276	478,624 0		350,965	191,808	542,774	53.1%			
NORDC Total		10,469,731	3,106,312	13,576,043		6,653,258	1,860,368	8,513,626		3,816,473	1,245,945	5,062,418	37.3%	1,351,176	281,788	1,63
			Additional YTD Expenditures (not General Fund or CDBG)													
						Personnel	Operating	Total								
			NORD Foundation			115,133										
			NORDC Revolving Fund			0										
			FEMA & Bond Funds			0										
			In-Kind			0										
			Total YTD Expenditures			0										

September Financial facts at a glance

Administration



\$1,293,459-Personnel
\$341,711-Per sonnel
\$ 290,000-Operatng
\$88,876- Operating

Personnel: Filled vs Vacancies

Filled: 194.00
Vacancies: .00

Athletic Programing



\$1,129,275Personnel
\$263,801-Personnel
\$ 225,887-Operatng
\$129,812-Operating

FEMA

\$220,960



Balance Allocation

\$14,972,221/**\$5,062,418**



Multi- Programming

\$636,836 –Personnel
\$179,913 - Personnel
\$92,800- Operating
\$72,842- Operating
\$ 1,021,397–CDBG
\$542,773-CDBG
\$450,000 – Teen Camp Stipend
\$231,975- Teen Camp Stipend

Revolving Fund



\$162,862

Maintenance



\$2,509,158 –Personnel
\$1,126,193 Personnel
\$1,549,730- Operating
\$498,160-Operating

Aquatics

\$1,553,620 – Personnel
\$709,552- Personnel
\$ 95,000- Operating
\$ 19,795-Operating



Recreation Centers

\$2,352,070- Personnel
\$611,815 - Personnel
\$376,811-Operating
\$244,651- Operating



Funding Allocation

2020 Self Generating Revenue

Revenue Sources:	
• Facility Rentals	\$87,259
• Tennis Center Revenue	\$11,718
• Admission & Concession Revenue	\$10,863
Total Revenue Generated	\$109,840

2021 Self Generating Revenue

Revenue Sources Year to Date:	
• Facility Rentals	\$132,450
• Tennis Center Revenue	\$13,152
• Admission & Concession Revenue	\$1,251
• Summer Camp/Athletic Registration	\$16,009
Total Revenue Generated	\$162,862

Administration & HR

New Hires	<ul style="list-style-type: none"> • 27
Promotion (s)	<ul style="list-style-type: none"> • 15
Probation to Permanent Status	<ul style="list-style-type: none"> • 6
Retirement	<ul style="list-style-type: none"> • Retirement Eligible (Not in DROP): 10 • DROP Participants: 4
Disciplinary Actions	<ul style="list-style-type: none"> • Reprimands: 0 • Suspensions: 11 • Terminations: 3
Resignations	<ul style="list-style-type: none"> • 29
Current Vacancies	<ul style="list-style-type: none"> • 36.00 FTE Allocations
Civil Service	<ul style="list-style-type: none"> • Annual Civil Service Performance Appraisals/PERFORM GOALS • ADP Training • Ethics Training • Sexual Harassment Training
Employee Engagement	<ul style="list-style-type: none"> • Employee Recognition Program • NORD App • Value Leadership Team • Newsletter • HR Wellness Initiative Newsletter • New Employee Onboarding/Orientation going virtual through secured link on YouTube • Employee HR portal • NORD Leave Calendar on Shared Drive
Training Opportunities	<ul style="list-style-type: none"> • Civil Service Training • NRPA Director's School • FEMA Emergency Preparedness • Lifeguard/Water Safety Instructor Certification • Departmental Retreats • NRPA Conference • Tulane Grant Writing Seminar • NRPA CEU • RecTrack/ MainTrack Divisional Cross Training

Administration & HR



Vacancies	
7001-Administration	<ul style="list-style-type: none">• Chief Financial Officer (UPS III- 1.00FTE)• Office Assistant I (1.00 FTE)
7002-Multi Programs	<ul style="list-style-type: none">• Recreation Programming Assistant (.50 FTE)• Recreation Leader I (Transient- 1.00 FTE)
7003-Maintenance	<ul style="list-style-type: none">• (8) Laborer (1.00 FTE)• Office Assistant, Trainee (1.00 FTE)• Maintenance Worker (1.00 FTE)• Public Works Supervisor III (1.00 FTE)
7004 – Athletics	<ul style="list-style-type: none">• Recreation Site Facilitator I (.50 FTE)
7005 - Centers	<ul style="list-style-type: none">• Laborer (1.00 FTE)• (6) Recreation Center Assistant I (.50 FTE)• Recreation Center Assistant I (1.00 FTE)• Recreation Center Manager I (1.00 FTE)• Recreation Center Manager III (1.00 FTE)
7006- Aquatics	<ul style="list-style-type: none">• (14) Recreation Lifeguard I (.50 FTE)• Recreation Lifeguard II (1.00 FTE)• Recreation Aquatics Manager (1.00 FTE)• (4) Summer Lifeguard I(s) (1.00 FTE)• Summer Senior Lifeguard (1.00 FTE)

Questions?

