

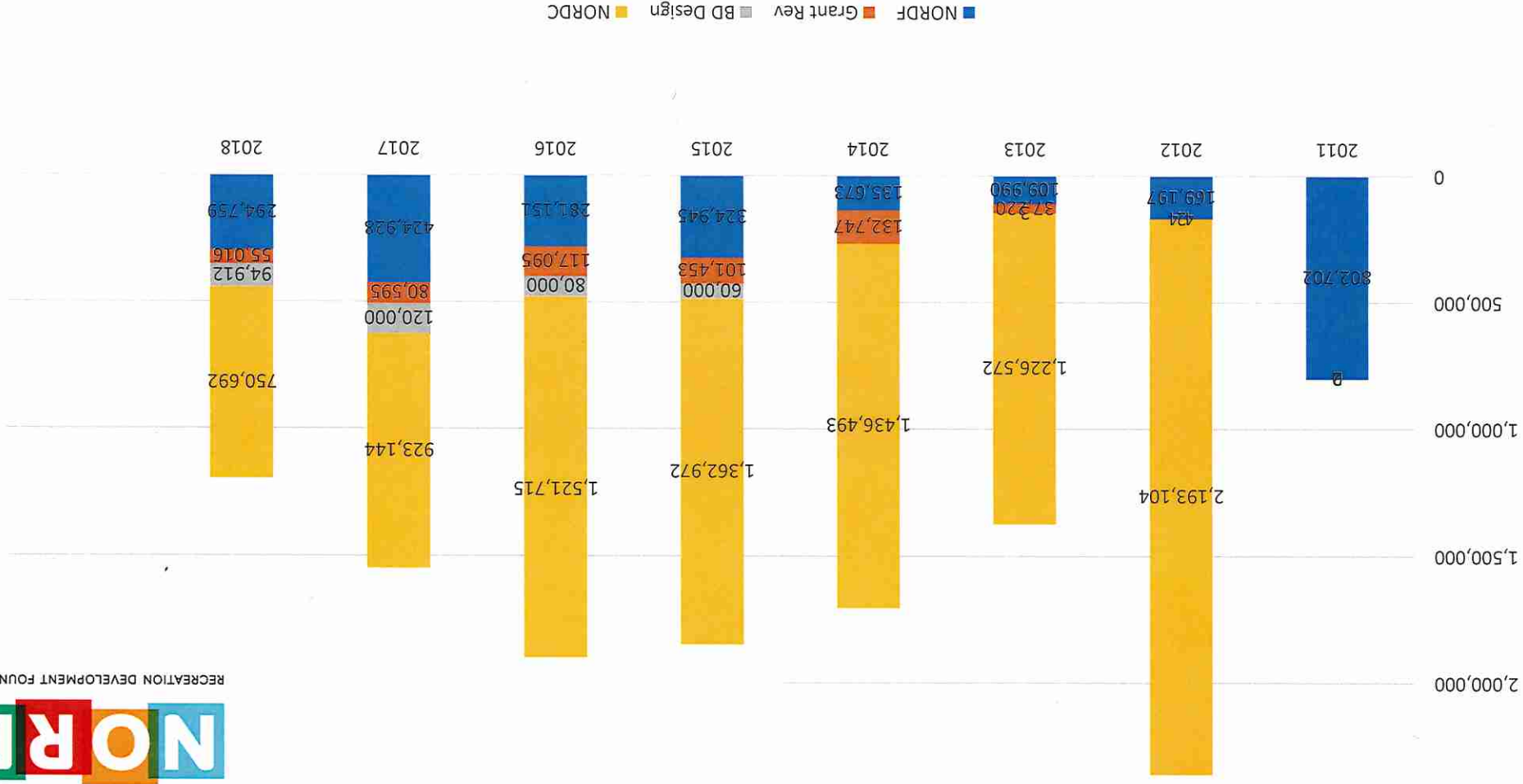
2019 FUNDRAISING

RECREATION DEVELOPMENT FOUNDATION



NEW ORLEANS

HISTORY OF NORD FUNDRAISING



■ NORDF ■ Grant Rev ■ BD Design ■ NORDC

HISTORY OF NORDF FUNDRAISING

■ NORDF ■ Grant Rev ■ BD Design ■ NORDC



RECREATION DEVELOPMENT FOUNDATION



NEW ORLEANS

2019
5/31/19

NORDC
\$245,340

Grant Rev
\$19,787

NORDF
\$20,489

06/01/19-----12/31/19

Events
Grants
Renewals

Events
Grants
Major Donors

Reporting
Clear end of
the year
metrics
Community
Relations

Foundation Giving

Major Gifts

Grants/mid level
\$\$\$

Expanding the Small Gift
Base