New Orleans Recreation Development Commission

Commission Meeting

Victor N. Richard, CEO
Mitchell J. Landrieu, Mayor
Byron C. Williams, Chairman

January 4, 2017

www.nordc.org | NORDCommission

Alignment of 2017 Goals

GOALS	Community Needs	Programming & Facilities	Organizational Enablers	Funding
Provide semi-annual trainings and professional development for each Division			X	
Expand implementation of program quality assessment and program satisfaction surveys	X	X	X	X
Increase programmatic offerings to teens, girls, and special needs population	X	X		
Renovate, build, and open 9 playground clubhouses at active playgrounds. Convert 3 passive playgrounds to active.	X	X	X	
Improve security measures at active playgrounds and rec centers	X	X		X
Achieve National Accreditation	X	X	X	X
Host the 2017 National Recreation & Parks Association Conference			X	

Community Needs

2016 Volunteer Program Overview

- NORDC offers four types of volunteer opportunities:
  - Athletic Coaches
  - Rec Center Volunteers
  - Special Events
  - Volunteer Groups

2017 Volunteer Opportunities

Family Game Night

- January 20 | Joe W. Brown Rec Center | 7p-8:30p
- Volunteers are needed to assist with supervision and games.

Outdoors

- Volunteers are needed to assist or teach Canoeing/Fishing/Geocaching classes (training provided).

Rec Centers

- Volunteers are needed to assist with short and long term opportunities.

Teen Mardi Gras Masquerade Ball

- February 3 | Gallier Hall | 5p-7p

Volunteer Hours	Volunteer Groups	Volunteer Coaches	Active Booster Clubs
• 54,029.5	• 9 groups • 2,658 hours	• 881coaches • 49,836 hours	• 26 active • Representing 30 facilities • 5 in development

www.nordc.org/volunteer

Community Needs

Programmatic Partnerships

- Increase in diverse programmatic offerings:

Fall 2015

Organizations	Programmatic Area
NOBA	Dance
Casa Samba	Dance
The Loft	After School Program
Kedilia	After School Program
YLC Kicks	Youth Soccer
A's and Aces	Golf Afterschool Program
Stem Nola Saturdays	Stem Program

Spring 2016

Organization	Programmatic Area
Dancing Grounds	Cultural Dance
A Village Concept	Cultural Theatre
Elba Selva	Athletic –Zumba
Families Helping Families –Prism Project	Special Needs Theatre
Nkafu African Dance Co.	Cultural Dance
Schola Contorum	Cultural Choir

Fall 2016

Organization	Programmatic Area
CHOP (Cooking up Healthy Options and Portions)	Youth- Cooking Class
Commit to Health	Youth Health and Nutrition
Girl Scouts	Youth- Girls leadership
Glam U 101	Youth/Teen- Girl Mentoring
Black Girls with a Purpose	Teen – Girl mentoring
Heart to Heart Girl Talk	Girl Mentoring
STEM Nola After School	After School
Louisiana Rugby	Intro to Rugby
Passion Dance Center	Cultural- Musical Theatre
1881 Research Institute	Teen- Vex Robotics
Special Olympics	Athletics
Boys Scouts of America	Boys Leadership

Spring 2017

Organization	Programmatic Area
Bamzy Baby	Youth- Character Development
Drama Kids	Cultural- Acting
Footprint to Fitness	Athletics- Bootcamp
IEA Nola	After school Tutoring
Lyfe of Dance	Cultural – Dance
SMCL Foundation	Athletics- Paralympics
Reynes St. Enterprise	Rec Centers- Tennis Program
SOFT Nola	Girls mentoring
Spartan Boxing	Athletics- Boxing Program
LOOP	Outdoors Program

Community Needs

Around NORDC…

Allstate Youth Football Clinic
Joe W. Brown Rec Center

Geocatching
Joe W. Brown Park

Make Music NOLA Recital
Gernon Brown

Senior Social
Treme Rec Center

Afterschool Activities
Sanchez Multipurpose Rec Center

Backstage – The Nutcracker

Organizational Enablers

New Hire (s)	• 5	
Promotion (s)	• 1	
Current Vacancies	• 13.75	
Civil Service	• Annual Civil Service Performance Appraisals/Perform Goals • 2016 Civil Service Training Guide	
Employee Engagement	• Employee Recognition Program • Re-launch Quarterly Newsletter *NORDC Connection* • All Staff Meetings • Employee Survey	• Thanksgiving Potluck • Holiday Reception
Training Opportunities	• Software Training – Microsoft Word, Excel, and Outlook • USA Football Conference • Fishing Instruction Workshop (LDWF) • Dale Carnegie Follow-up Sessions • Master Naturalist Class • 2016 LRPA Conference • Up 2 Us Staff Training • NRPA Directors School • Program Retreat • Lifeguard Training & Lifeguard Instructor Training • 2016 MRPA Conference Biloxi, MS (Sept. 20) • 2016 NRPA Conference St. Louis (Oct. 5-8)	

Funding

2016 Total NORDF Expenditures
$918,890

Major Expenditures

	Amount
Professional Development	$51,034
Special Programs: *Youth, Teen, Outdoor, Cultural, MITP*	$195,633
Maintenance	$13,682
Athletics & FitNOLA	$396,994
Aquatics	$34,419
Recreation Centers (FF&E)	$227,128

2016 Total Self Generating Revenue

Amount Spent on Repairs in 2016	$290,189
YTD Revenue	$328,097
Rolled over from 2015	$172,841
TOTAL	**$500,938**
YTD Waived Fees	$66,033

Calendar

Event	Location	Date | Time
Fitness Classes Start	Rec Centers	January 3rd
Basketball Season	Playgrounds & Rec Centers	January 2nd – March 4th
Dance & Theater Classes Start	Rec Centers	January 6th
Black History Essay & Coloring Contest	All Rec Centers	January 9th – 23rd
Visual Arts & Musical Arts Classes Start	All Rec Centers	January 9th
Swimming Lessons Start	Indoor Pools	January 9th
Teen Program Monthly Meeting	Gernon Brown Rec Center 1001 Harrison Avenue	January 14th | 12 pm to 3 pm
Saturday Morning Hoops	Milne Rec Center 5420 Franklin Avenue	January 14th – February 18th | 10 am to 12:30 pm
Family Game Night	Joe W Brown Park 6501 Read Avenue	January 20th | 7:30 pm to 8:30 pm