



NORD Commission Meeting

Victor N. Richard, CEO
Mitchell J. Landrieu, Mayor
Roy Glapion, Chairman
February 3, 2015



New Orleans Recreation Development Commission

www.nola.gov/nordc •    NORDCCommission

Teen Council Play Day



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Teen Programs Community Service Event



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Teen Council Sector 6 Event



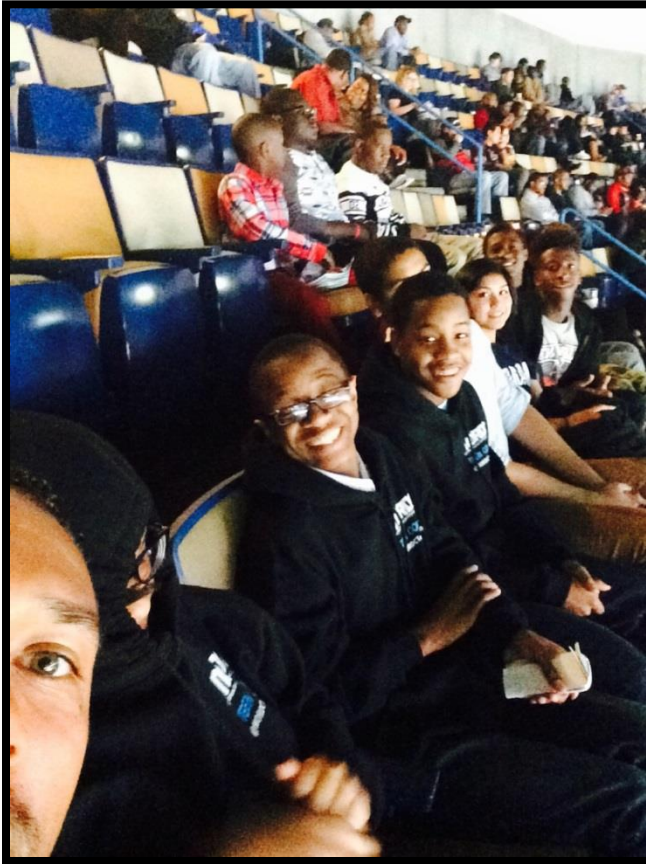
For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Teen Council “Selma” Screening



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Teen Council at the New Orleans Pelicans Game



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Chevron Future Leaders' College Tour



EMORY
UNIVERSITY



The University of Georgia



M
MOREHOUSE

**Georgia
Tech**

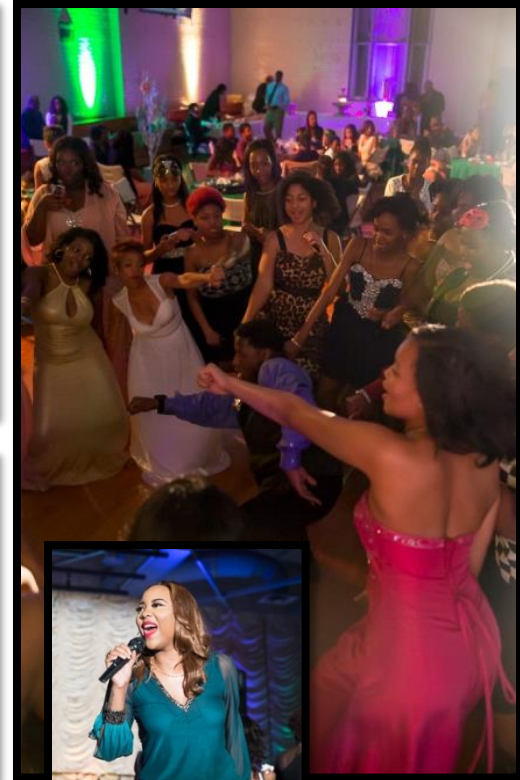


Spelman College



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

Teen Council Mardi Gras Masquerade Ball



For more information, call Leonard Zanders, Teen Programming Manager at (504) 658-3033.

NORDC Aquatics ALL AGES / Learn to swim and stay fit in a fun, community environment!

Swim like a champ!

Joe W. Brown Pool Swim Guide

Spring Swim Lesson & Class Sessions

Spring 1 Feb 15–April 11
Register Jan 18–Feb 14

Spring 2 April 12–June 6
Register March 15–April 11

| | |
|------------|--|
| Pool Hours | Mon-Fri 8am–9pm Sat 8am–6pm Sun 2–6pm |
| Lap Swim | Mon & Wed 9–10am / 12noon–4pm / 6–9pm Tue & Thu 9–10am / 12noon–3pm Fri 8–10am / 12noon–5pm / 6–9pm Sat 8–9am / 12noon–6pm Sun 2–6pm |
| Open Swim | Mon & Wed 3–6pm Tue & Thu 3–5pm / 7–9pm Fri 3–5pm / 7–9pm Sat 12noon–6pm Sun 2–6pm |

Joe W. Brown Pool / 5601 Canal Blvd. New Orleans, LA 70127 / Pool 504-658-3022 / Admin 504-658-3052

www.nola.gov/nordc
NORDCcommission

Swim Lessons

Spring 1: Feb 15 – April 11

Register now through Feb 14

Spring 2: April 12 – June 6

Register March 15- April 11

Classes - full schedule at nola.gov/nordc

- Parent & Child Swim Lessons ages 6 month – 5 years
- Preschool Swim Lessons ages 3-5
- School Age Swim Lessons ages 6-12
- Teen Swim Lessons ages 12-15
- T.O.W. Terrified of the Water ages 16+
- Adult Swim Lessons ages 16+
- Aqua Fitness Classes ages 16+
- Junior Lifeguard Program ages 11-15
- Lifeguard Prereq Challenge ages 15+

Lifeguard Prerequisite Challenge

Joe W. Brown Pool

February 2 & 9, March 2, 16 & 30, 6-8pm

For more information, call Christine Aguirre, Aquatics Director at 504-658-3044.



Register Now for YLC Kicks Soccer Girls and boys ages 5-13

- Register now through March 9
- In partnership with the Young Leadership Council
- Season starts March 2



| Fields |
|----------------------------|
| Taylor |
| Lyons |
| St. Roch |
| Norman |
| Behrman |
| Joe W. Brown Track |
| Joe W. Brown Spartan Field |
| Joe W. Brown Stadium |
| Kenilworth |
| A.L. Davis |
| Comiskey |
| Milne |
| Cut-Off |

Register Now for Track & Field Girls and boys ages 5-13

- Register now through March 16
- Season starts March 21





2015 Basketball Season

Championship Games

Lyons Rec Center

March 7 – Boys’ Championships

March 14 – Girls’ Championships

104 teams this season

94 Boys’ Teams

10 Girls’ Teams

Character Counts

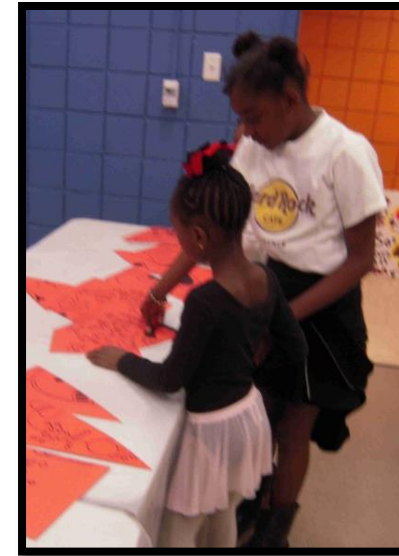
- NORDC participants recognized at 12 Pelicans games during the 2014-15 season
- On January 26, participants were recognized from Behrman, St. Roch, Eastshore, and Comiskey Playgrounds

See NORDC Character Counts Champs on Center Court at these Pelicans games

| | |
|-------------|--------------------------|
| February 9 | vs Utah Jazz |
| February 23 | vs Toronto Raptors |
| March 7 | vs Memphis Grizzlies |
| March 27 | vs Sacramento Kings |
| April 7 | vs Golden State Warriors |
| April 10 | vs Phoenix Suns |



For more information, call our Athletics Division at (504) 658-3037.



Painting Workshops

Lyons Center January 27-29

- Students were able to view and discuss works by the masters
- Class levels – beginner, intermediate and advanced
- Total participation 47

For more information, call the L'Oreal Monique Evans,
Cultural Programs Manager at (504) 658-3013.

NORDC Culture

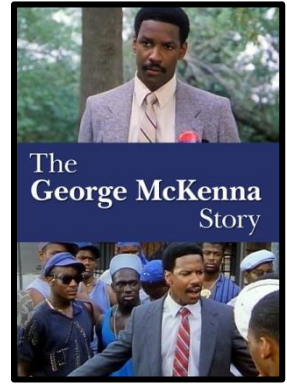
Black History Month

NORDC Culture wants you to get inspired and get moving with programming for **Black History Month**.

The George McKenna Story – Film Screening & Talk

February 6, 5:30pm-8:30pm at Treme Center

- *The George McKenna Story*, starring Denzel Washington, tells the true story of the principal who famously transformed Los Angeles' gang-riddled George Washington Prep High School into a successful college prep school. Rated G.
- Post-film talk with Dr. George McKenna's brother, **Dr. Dwight McKenna**, founder of the George and Leah McKenna Museum of African American Art in New Orleans.



Health in the African American Community

February 27, 6-8:30pm at Cut-Off Rec Center

Join us for any of these free fitness activities and health screenings.

- 6-7pm Kemetic Yoga
- 7-8pm Meditation and Lecture with Zachary Ramsey
- 8-8:30pm Afro Exercise
- 7:30-8:30 Diabetes Blood Pressure Screenings
- 6-8:30pm Black Girls Run sign up



For more information, call the L'Oreal Monique Evans, Cultural Programs Manager at (504) 658-3013.

Movies in the Park

- Free, family-friendly outdoor movie screenings begin at sunset
- Move before the movie with fun fitness activities led by Fit NOLA Parks instructors
- Lawn chairs, blankets and picnics welcome
- Concessions sales support the host organizations

| Date | District | Location & Host | Movie Title |
|--------------------|----------|-------------------------------|--|
| Friday, March 6 | A | Easton Puentes New Orleans | <i>Cantinflas</i> (in Spanish with English subtitles) |
| Friday, March 13 | B | Norwood Thompson Booster Club | <i>Annie 2014</i> |
| Friday, March 20 | E | Joe W. Brown Booster Club | <i>Muppets Most Wanted</i> |
| Friday, March 27 | B | Burke Park Booster Club | <i>Big Hero 6</i> |
| Friday, April 10 | D | St. Roch Booster Club | <i>Million Dollar Arm</i> |
| Saturday, April 11 | | TBA NORDC Teen Council | TBA |
| Friday, April 17 | B | A.L. Davis PlayBuild NOLA | <i>Lego Movie</i> |
| Friday, April 24 | D | Hardin Booster Club | <i>Princess and the Frog</i> |
| Friday, May 8 | D | Stallings Booster Club | <i>The Divergent</i> |
| Friday, May 15 | C | Lemann Booster Club | <i>Hunger Games</i> |
| Saturday, May 16 | E | Joe W. Brown Booster Club | "Couples Night" <i>He's Just Not That Into You</i> |
| Friday, May 22 | A | Taylor Booster Club | <i>Boxtrolls</i> |
| Saturday, May 30 | D | Stallings Booster Club | "Dive In" <i>Dolphin Tales 2</i> |



For more information, call the L’Oreal Monique Evans, Cultural Programs Manager at (504) 658-3013.

Winter Session

Now through March 1

Spring Session

March 2 – May 31

Classes: Zumba, yoga, kickboxing, hula hooping, and Boot Camp with CrossFit NOLA classes

Fit NOLA Park participation - January

Total 139

- Taylor 66
- Norwood Thompson 41
- St. Roch 32

Most popular classes

- Hula hooping at Taylor
- Zumba at Norwood Thompson
- Boot Camp with CrossFit NOLA at St. Roch

Fit NOLA Parks Expansion

- 3 parks to be added this Spring: Conrad, Stallings Gentilly, and Behrman
- Approved by Blue Cross Blue Shield of Louisiana Foundation and Chevron



For more information, call Molly Pucillo, Fit NOLA Parks Manager at (504) 914-3768.

Young Birders Association

February 14, 9:30–11:30am

Joe Madere Marsh Unit at the Bayou Sauvage National Wildlife Refuge

Nature Walks

February 10, 12 noon

Couturie Forest, City Park

February 24, 12 noon

Jean Lafitte National Park - Coquille Trail



Help From Hike for KaTREEna

Volunteers

January 8 at Joe W. Brown Park

24 college students cut back overgrowth on the challenge course.



For more information, call Emily Snyder, Outdoor Programs Manager at (504) 658-3082.

2015 NORDC Summer Camp Expo

Saturday, March 7 ♦ 10am-1pm

Joe W. Brown Rec Center

Treme Rec Center

Behrman Rec Center

Gernon Brown Rec Center

Three documents required for registration:

- Proof of Orleans Parish Residency (for example, copy of driver's license or utility bill)
- Proof of Income with a 2015 date (for example, pay stubs, SSI award letters, food stamp award letters, or in the case of no income, a notarized statement to that effect) Proof of income and proof of residency may be the same document (for example, pay stubs and award letters)
- Copy of a 2014-2015 report card

NOLA Youth Works

Mayor's Summer Youth Employment Program

Applications: February 21 - March 26, 2015

- NOLA Youth Works provides quality summer experiences that build a pipeline to careers for local youth ages 13-21. (NORDC Teen Camp ages 13-15)
- Earn a paycheck while gaining experience to help define and advance career goals
- More information at www.nola.gov/nolayoutworks

For more information, call Jahanna Cannon-Brightman, Special Programs Director at (504) 658-3033.

**NOLA for Life Day
January 10 at Sampson Playground**

More than 32 community organizations with 150 volunteers turned out for the ninth NOLA For Life Day with the goal of revitalizing the Florida Desire neighborhood.

- Green Light New Orleans: installed 160 energy efficient light bulbs in residents' homes.
- Project Homecoming: painted and repaired park structures and fences.
- NOLA Trash Mob/YLC Recycles: filled 10 trash bags.
- Hike for KaTREEena: planted 24 trees
- Eradication and beautification efforts from 8 City departments.

In all, the City demolished 2 blighted properties, cut 10 overgrown lots, filled 80 potholes, repaired 21 street light outages, trimmed 9 trees, and removed graffiti. The event also included opportunities to apply for jobs with the New Orleans Police Department.



PlayPower Donates New Play Areas



PlayPower, the parent company to playground brands Miracle Recreation and Little Tikes Commercial, donated new playground equipment for Kenilworth and Samuel Square playgrounds.



STEM SATURDAY with STEM NOLA

with Dr. Calvin Mackie

February 21, 9am-12:30pm

Treme Rec Center

- Kindergarten (minimum 6 years old) - 12th grade
- Hands-on projects – outdoor activities, arts and crafts, career and college prep information, computer activities and STEM activities (science, technology, engineering and mathematics)
- Details at www.stemnola.com



MLB Urban Youth Invitational

NORDC participants 12 and under invited to attend NCAA Baseball games

February 20

Grambling vs. Southern – 3pm at Wesley Barrow Stadium
New Orleans vs. Alcorn State – 6pm at Maestri Field

February 21

Alcorn State vs. Grambling – 2pm at Maestri Field
New Orleans vs. Southern – 6pm at Maestri Field

February 22

Alcorn State vs. Southern – 1pm at Wesley Barrow Stadium
New Orleans vs. Grambling – 1pm at Maestri Field

NORDC Crescent City Classic 10k

New Orleans Recreation Development Commission



NORD Foundation Selected as an Official Charity Partner for the 2015 Allstate Sugar Bowl Crescent City Classic 10k on April 4, 2015

Ways to Join Team NORDC

Walk/Run/Jog

- Register and agree to raise at least \$200 by race day.
- Complimentary registration for the first 100 registrants.
- Create a fundraising page at crowdrise.com/CRESCENTCITYCLASSIC2015.
- Training opportunities with Team NORDC.

Donate

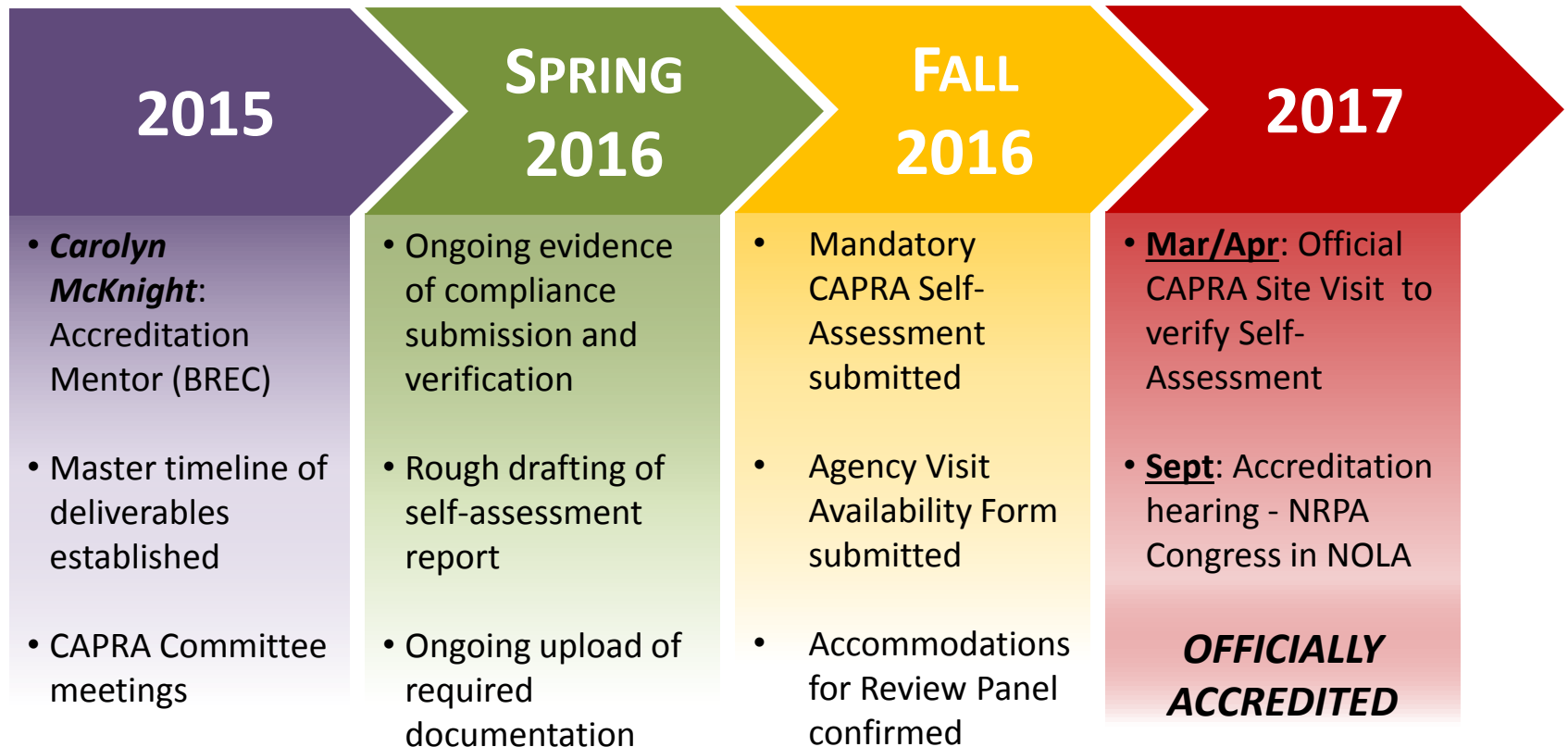
- Donate at crowdrise.com/neworleansrecdevelopment.
- Click on "DONATE TO THIS FUNDRAISER".
- Select a specific Team NORDC member or New Orleans Recreation Development Foundation.

Volunteer

- Help at Champions Square on morning of the race 5:30-9:00am.
- Contact Donielle Strickland at dastrickland@nola.gov.

Get full registration details and participant benefits at nola.gov/nordc

The NORDC Journey to CAPRA Accreditation



NORDC BCG Study Update

| | | Triage: End of June 2014 | Progress |
|-----------------------|----------------------------------|--|---|
| TACTICAL STEPS | Comm Needs | Begin collecting community needs information through NPP | <ul style="list-style-type: none"> CAT reports submitted to NORDC Commission on a monthly basis for each district District Commissioners routinely engage in the feedback |
| | Programs & Facilities | Create inventory of programs and facilities | <ul style="list-style-type: none"> Completed: 1/14 with ongoing updates |
| | | Continue to focus on enhancing existing programming with limited and selective expansion | <ul style="list-style-type: none"> Approved 2015 BFOs highlight enhancements to existing programs and account for feasible expansion via NORDF |
| | | Begin planning for more aggressive program expansion 2015 | |
| | Org Enablers | Complete hiring of key leadership positions | <ul style="list-style-type: none"> Maintenance Supervisor, Wayne McCormick (10/13) NORD Commission Secretary, Deborah Langhoff (5/14) Aquatics Director – Christine Aguirre (6/14) Management Services Director – Maya Wyche (7/14) Revenue & Contracts Manager – Natasha Robinson (8/14) Teen Programming Manager – Leonard Zanders (8/14) Maintenance Supervisor – Mark Wyble (12/14) IT Manager – Mark Groszek (1/15) Chief Programming Officer, Shonnda Smith (2/15) Youth Programming Manager – D’Juana Johnson (2/15) <p><u>VACANCIES</u></p> <ul style="list-style-type: none"> Maintenance Director – offer pending Athletics Director – offer pending |
| | | Create and implement employee training and professional development plans | <ul style="list-style-type: none"> Ongoing and initiated with Director level trainings (1/15) |
| | | Commence technology upgrades to support organization and programming needs | <ul style="list-style-type: none"> Procured RecTrac, MainTrac & WebTrac e-management systems from Vermont Systems, Inc. Installation/training: RecTrac (10/14) and MainTrac (1/15) Beta-testing: RecTrac (1-3/15) and MainTrac (3-5/15) |
| | | Improve processes and system infrastructure | <ul style="list-style-type: none"> NORDC reorganization/reclassification: completed 12/14 |
| | Funding | Begin implementing select revenue generation programs | <ul style="list-style-type: none"> Creation of Revenue and Contracts division has grown the rental potential of NORDC facilities |