



*One Child, One Family, One Playground,
One Community*
ONE NORDC

Past, Present, Future

Larry Barabino Jr.,

*You Cannot Become What You Want,
By Remaining Who You Are*

INTRODUCING MR. LARRY BARABINO, JR.

Education

- Attended Edward H. Phillips Elementary & Junior High schools, and John F. Kennedy Sr. High School (class of '89)
- Graduated from Delgado Community College with a Certification in Welding.
- In January of 1992 enrolled in Southern University at New Orleans (SUNO) and graduated, with Honors, with a Bachelors of Arts Degree in Psychology (May 1996).

The Calling and the Vision

- NORD Career began at the age of 8yrs old as a program participant at Willie Hall Playground in 1979.
- While a collegiate, identified the need to help the community by becoming a volunteer coach and mentor at NORD's Willie Hall Playground and St. Bernard Center. Larry put his personal mission statement into action:

"You Cannot Become What You Want, By Remaining Who You Are"!

- Over 23 years experience in Youth Development, Youth Sports & Recreations
 - Volunteer Coach and Mentor
 - Special Education Teacher with the New Orleans Public School System
 - Recreation Center Manager III at NORD St. Bernard Community Center
 - Mental Health Specialist with Bridging the Gap, Inc.
 - Tulane University Senior Program Coordinator with the Welfare to Work and JOB1 Youth Programs
 - Director of New Orleans Recreation Department-Post Hurricane Katrina
 - Program Associate Childrens Defense Fund
 - Section 3 MWBE Program Coordinator with The Housing Authority of New Orleans
- Larry is married to Anissa Higgins Barabino and is the father of Marcus, Lanésa and Larry III.
 - Member of St. Raymond & St. Leo The Great Catholic Church
 - Member of Zulu Social Aid & Pleasure Club, Inc. (Member of The Board of Directors)
 - Member of The Most Worshipful Prince Hall Grand of Lodge of Free & Accepted Masons of La.



NORD

The New Orleans Recreation Department (NORD) was created by City Ordinance No. 16,630 on September 27, 1946 under Mayor deLesseps “Chep” Morrison. In 2005, the City of New Orleans suffered one of the nation’s largest and costliest natural and manmade disaster which damaged or destroyed 90% of NORD’s facilities. Larry accepted the call to become Interim Director of NORD in summer of 2006. Larry’s initial role was to stabilize NORD’s facilities and jump start the rebuilding of the department which withstood an estimated total in damages of \$63 million dollars, a staff reduced from 264 to 16 employees, and an annual operating budget reduced from \$8.7 million to \$87,000 to restart programs.

Larry forged ahead and launched an unprecedented public and private campaign to restore recreational services for the youth and families of the city of New Orleans. Larry forged partnerships with local agencies, local sports franchises and a host of public, private, corporate and philanthropic organizations to redevelop and restore recreation facilities and programs citywide.

Under Larry’s leadership, NORD’s staff increased from 16 to 80 employees, re-opened more than 95 facilities, and revived multiple dormant youth and seniors programs. Larry worked closely with the Mayor, City Council members, elected officials and countless community stakeholders and volunteers to grow NORD’s programs and budget to \$5.5 million dollars with an additional \$1million dollars in Community Development Block Grant (CDBG) and state appropriated funds.

POST KATRINA RECOVERY: VISION, COLLABORATION & DEDICATION

Year	2004 Actual	2005 Actual	2006 Actual	2007 Actual	2008 Adopted	2009 Proposed
GF Expenditures	\$6,345,064	\$4,677,252	\$923,632	\$1,769,755	\$4,494,119	\$4,648,439
Total Funding	\$7,047,498	\$5,253,790	\$923,632	\$5,164,648	\$5,164,648	\$4,648,439
# FTEs ¹	251.25	265.00	20.00	92.00	92.00	78.23

¹All Full Time Employees figures are adopted.

- **Facing a recovery that was underfunded and understaffed, Larry Barabino worked with closely with community, corporate and non-profit partners to re-opened playgrounds, facilities and play spots throughout the City.**
- **FEMA utilized 15 NORD playgrounds and facilities to offer temporary housing to residents**
- **Working in conjunction with the cities Capital Projects Department**
 - **Managed 23 “quick hit projects” that include playground field lights, fencing, tennis courts and basketball courts**
 - **Managed the FEMA restoration of the 15 FEMA trailer sites to its pre-trailer site condition**
 - **Managed the Restoration of High Mass Ball Field lights at 37 Facilities worth \$3,043,815**
 - **Managed the replacement and distribution of equipment and sports teams’ uniforms**



POST KATRINA RECOVERY: VISION, COLLABORATION & DEDICATION

Under the leadership and vision of Larry Barabino, the recovery and resilient infrastructure of NORD included 96 facilities:

- 5 Multi-purpose centers
- 22 Active Playgrounds with sports teams
- 50 Passive for community usage
- 10 Pools for community usage
- 5 Baseball Stadiums
- 1 Football Stadium
- 2 Tennis Facility
- 1 Theatre
- Re-started youth basketball, track & field, baseball, football and volleyball seasons

Impact and Results of Building Partnerships and Community Support:

- Ballet, tap, jazz and modern dance classes in partnership with NOBA
- Over 2,300 youth, ages 5 to 14, participated in the 2008 youth football program in partnership with NCAA Football and Allstate Sugar Bowl.
- Providing music programs (vocal, instrumental and piano lessons)
- Adult and senior Fitness programs
- Outdoors and Wilderness Programs
- Ceramics and Sewing Programs
- Re-started tutorial programs in partnerships with JOB1, UNO and Dillard University

NORDC TODAY

- 107 Playgrounds, Play Spots, Pools, Community Centers & Facilities
 - Below Pre-Katrina operations
- Over 183 Employees
- Increased Funding

FUND SOURCES	GF	CDBG	NORDF	Revolving Fund	FEMA/Bond \$	TOTAL
2016	12,168,660	1,183,992	2,013,299	497,447	228,849	16,092,246
	76%	7%	13%	3%	1%	

Updated:
1/31/2017

		2016 Budget (GF & CDBG)			2016 YTD Expenditures (GF & CDBG)			Balance (GF & CDBG)			% of Budget Remainder
	org code	Personnel	Operating	Total	Personnel	Operating	Total	Personnel	Operating	Total	
Administrative	7001 - Admin	1,467,225	98,000	1,565,225	1,352,144	94,960	1,447,103	115,081	3,040	118,122	7.5%
Special Programs	7002 - Special	1,290,826	1,260,510	2,551,336	1,371,476	1,256,582	2,628,058	(80,650)	3,928	(76,722)	-3.0%
Maintenance	7003 - Maint	2,330,453	1,419,561	3,750,014	2,064,122	1,410,532	3,474,654	266,331	9,029	275,360	7.3%
Athletics	7004 - Athletics	1,197,246	53,000	1,250,246	1,209,173	51,708	1,260,881	(11,927)	1,292	(10,635)	-0.9%
Rec Centers	7005 - Rec Cntr	2,073,851	381,000	2,454,851	2,534,117	372,022	2,906,139	(460,266)	8,978	(451,288)	-18.4%
Aquatics	7006 - Aquatics	1,593,980	187,000	1,780,980	1,399,544	186,519	1,586,063	194,436	481	194,917	10.9%
NORDC Total		9,953,581	3,399,071	13,352,652	9,930,576	3,372,322	13,302,897	23,005	26,749	49,755	0.4%
					100%	99%	100%				



Today's NORDC

107 Playgrounds, Play Spots, Pools, Community Centers & Facilities

- 12 Multi-purpose centers
- 66 Parks and Playgrounds - With Only 20 Active Playgrounds with Sports Teams
- 4 Indoor Year Round Pools
- 15 Outdoor Pools for Seasonal
- 6 Baseball stadiums
- 2 Football stadium
- 1 Tennis Facility
- 1 Track Facility
- Youth Basketball, Baseball, Football Track & Field, Soccer and Volleyball Programs
- After school tutorial programs
- Ballet, Tap, Jazz and Modern Dance classes in Partnership with NOBA
- Teen Centers
- Piano Lessons
- Arts & Crafts, Ceramics and Sewing Programs for youth and adults
- Adult and senior fitness programs
- Outdoors and Wilderness Programs

Programs that started under my leadership continues today with a few additional ones added



ONE NORD: THE VISION. THE PLAN

- **Increase adult, family, youth and senior participation in programs city-wide.**
- **Utilize sports innovation and technology to increase NORD programs**
- **Collaborate effectively with NORDF on funding and engaging potential corporate, public and private partners, donors and sponsors to enhance programs and funding support.**
- **Utilize best practices, benchmarks and performance data to review, assess and improve overall operations, staffing and service performance.**
- **Implement best practices (fundraising, reporting, concessions management and program implementation) to support the efforts of dedicated booster clubs.**
- **Partner with new and innovative program providers by leveraging available space in NORDC facilities**
- **Increase the frequency and improve maintenance of NORD sport fields**
- **Review NORD's current facilities capital project plans and funding to determine the feasibility and timeline on new construction, renovation and the JOC program**



ONE NORD: THE VISION. THE PLAN.

Deliverables: The First 100 days

- **SWOT Analysis.** A SWOT analysis will be compiled as the blueprint and foundation for the Strategic Plan, vision and mission for the future. New Goals will be established with a focus on maintaining and enhancing the strengths, reducing weaknesses, taking advantage of opportunities and remaining cognizant of conditions and threats.
- **Engage & Listening Tour.** Implement a series of ONE NORD sessions with community members throughout councilmanic Districts
- **Visioning Sessions** with NORD Staff, NORDC Commissioners, NORD Foundation Members and elected officials.
- **Strategic Plan.** Based on data gathered from the Engage & Listening Tour, Vision Sessions and best practices and other performance metrics and data, a strategic plan will be developed.



ONE NORD: THE VISION. THE PLAN.

- **Meet with the current staff to assess the overall morale of the employees and the current state of NORDC. Ensure that a safe and conducive work environment is restored in which the employees feel valued and appreciated, but at the same time understand what's required of them and allow them to provide input on how they can be more affective at providing continuous quality services to the community members.**
- **Utilize best practices and provide continuous educational trainings to the NORDC employees which will allow them to be more effective when engaging the program participants and community members.** Areas include:
 - Coaching & Teambuilding for Managers and Supervisors
 - Managing Aggressive Behavior
 - Creative Problem Solving
 - Policy & Procedures
 - Youth Professional Development Training
 - Boundaries
 - Mental Illness & Nutrition
- **Perform a comprehensive review of the current budget to identify:**
 - Fiscal Responsible with funding – “Budgeting For Outcomes”
 - Departmental efficiency with funding – Providing quality & needed services within budget limits
 - Innovation in program implementation – Incorporate & grow new programs within budget limits
 - Contract management effectiveness – Review & Critique approved contracts and agreements



ONE NORD: THE VISION. THE PLAN.

Implement training programs and educational programs that are relevant and essential to community building and growth.

- Using Best Practices and a partnership with NOPD's Child Abuse Unit to provide training to staff, volunteers and teenage program participants on:
 - Sexual Harassment in the Work Place
 - Mandated Reporting
 - Darkness to Light
 - Teen Sex and The Law
 - No Hits Zone (The No Spanking Training)
 - Recognizing Abuse
- Develop a plan to provide Sexual Harassment, cyber bullying and child pornography awareness trainings to the teenage program participants.

PARTNERSHIPS AND CORPORATE SPONSORS

Partnerships Invaluable to NORD's Recovery

NIKE

- Donated an estimated \$2 million to rehabilitate NORD basketball courts for the NBA All Star Weekend
- 13,000 Pairs of Tennis Shoes Donated to Middle & High School Age Kids
- Refurbishing 5 Basketball Courts
- 1 Indoor facility: St. Bernard Center
- 4 Outdoor facilities: Sam Bonart, Taylor, and 2 at Stallings Gentilly Playground

Drew Brees Foundation & Operation Kids

- \$115,000.00 donation to NORD for Pontchartrain Park ball field lights and facility electrical repairs.

NCAA Football: \$750,000 In Kind Sponsorship

- Donated uniforms, footballs, stipends for first responders, coaching clinics and a banquet in partnership with The Allstate Sugarbowl Foundation at the RL Carrier Bowl.

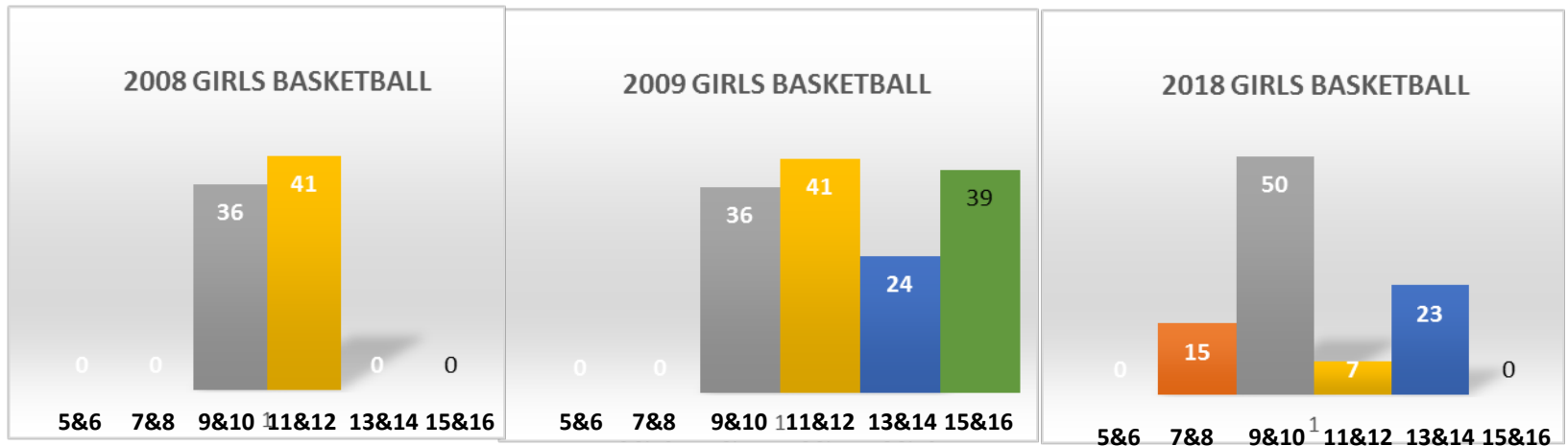
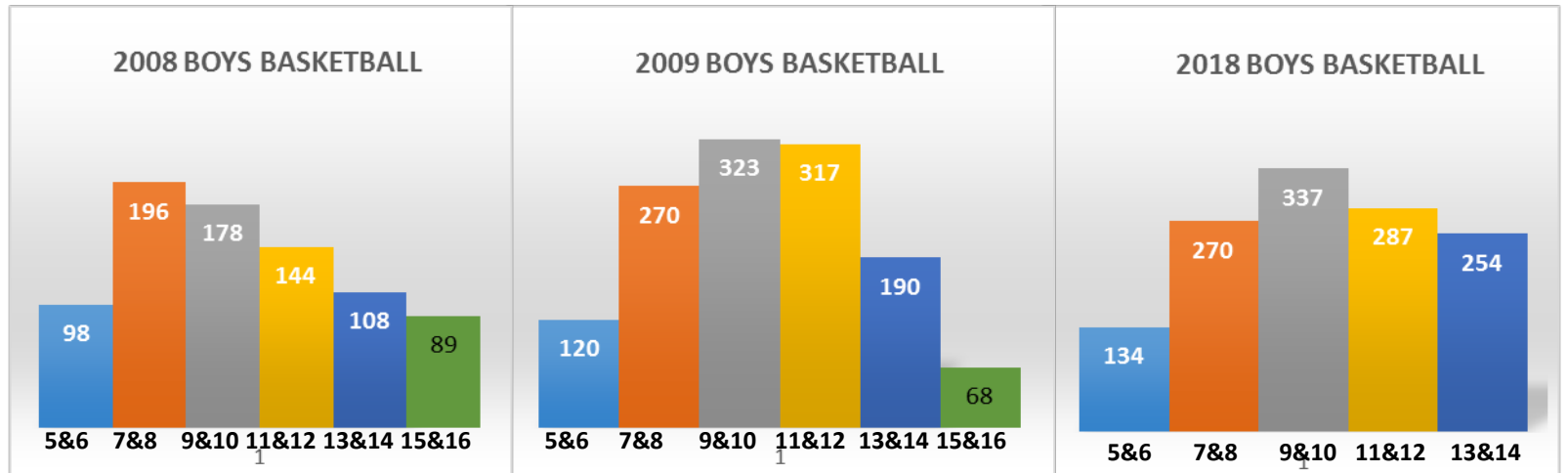
Additional Donations

- Wal-Mart donated \$40,000.00 to repair the Pontchartrain Park fence & Concession Equipment
- Chris Duhon's Operation 21- refurbished 16 basketball courts in New Orleans East
- Rap Artist Lil Wayne's One Family Foundation - \$200,000 towards renovations of Harrell Playground
- Allstate Foundation – donation of 2 play structures (Lyon Center and McCue Playground)
- New Orleans Hornets – refurbished Evans Basketball Court
- Coca-Cola – Refurbished Wesley Barrow Baseball Field and Painted the Building
- Musical Artist "Usher" – 25 youth attended Usher's New Look Camp Summer Camp
- Kaboom!

NORDC TODAY:

BASKETBALL PARTICIPATION

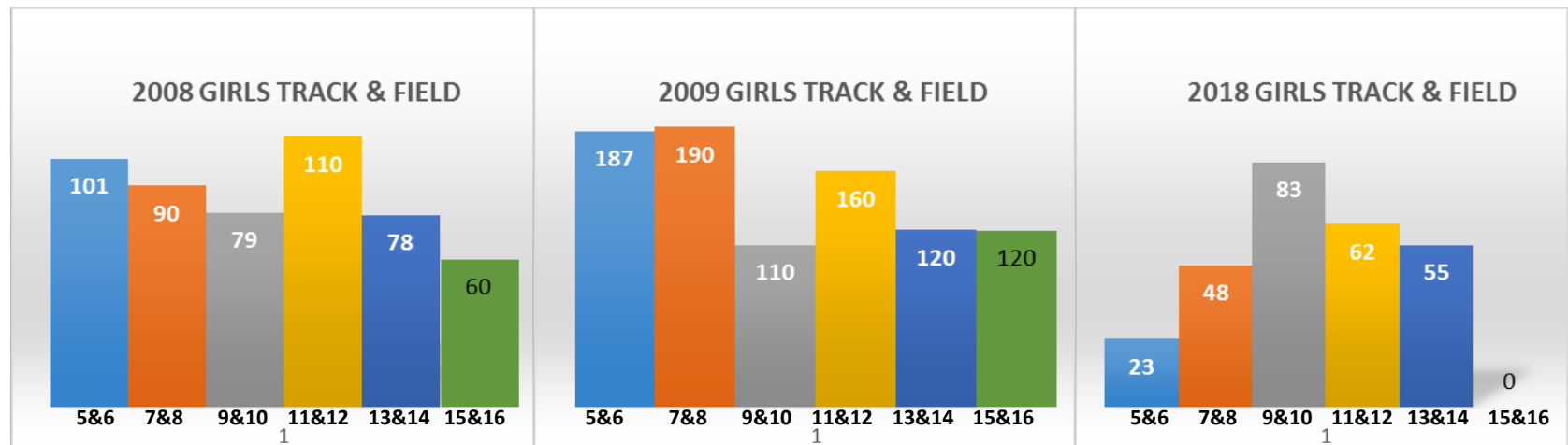
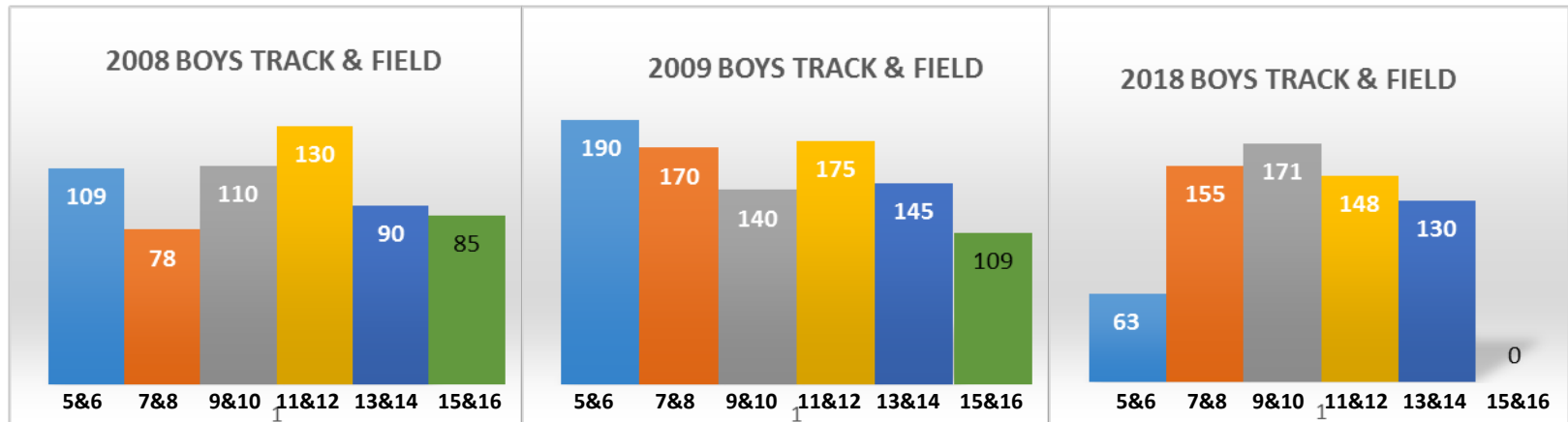
Number of youth participating increased as citizens returned, but 2018 shows a decline in youth sports participation



NORDC TODAY:

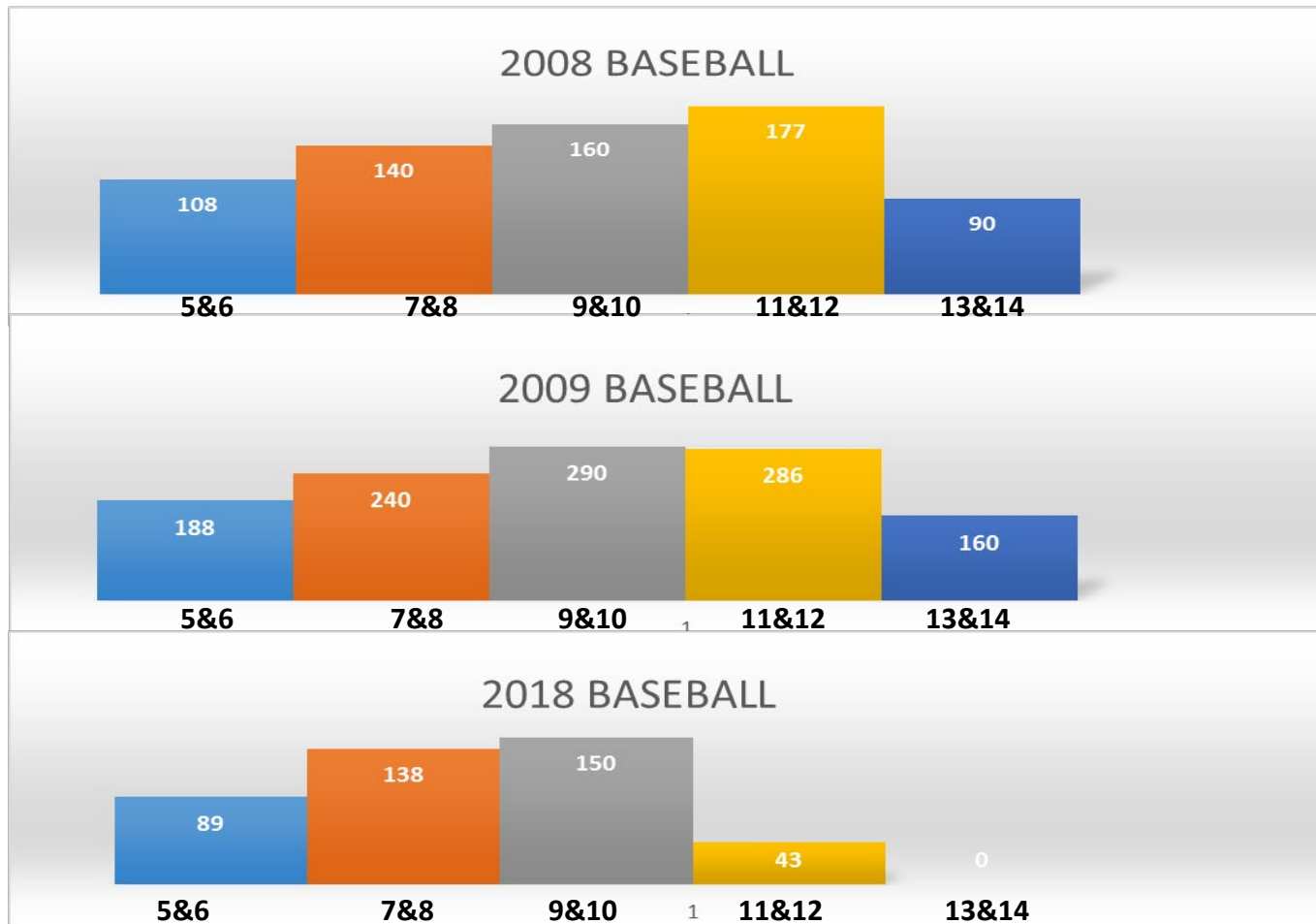
TRACK & FIELD PARTICIPATION

Number of youth participating increased as citizens returned, but 2018 shows a decline in youth sports participation



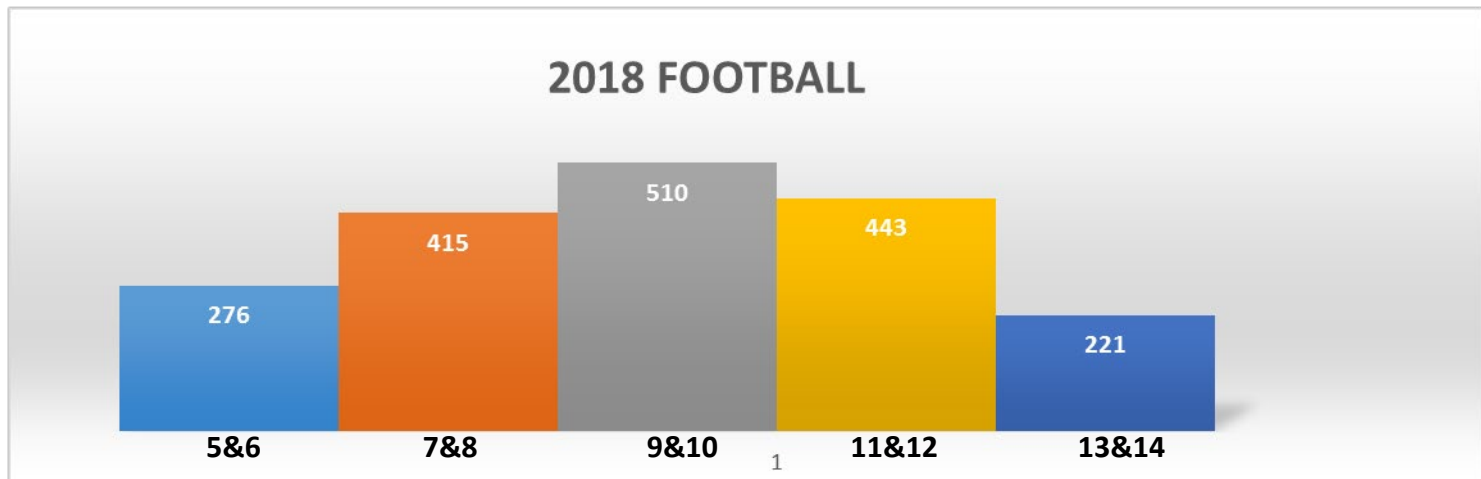
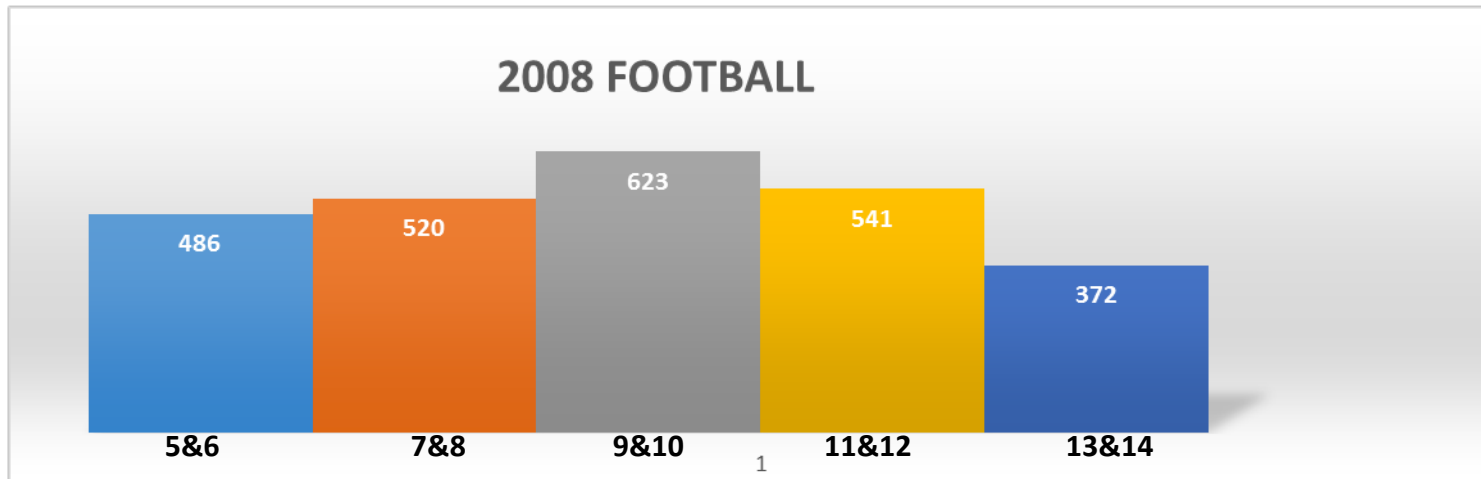
NORDC TODAY: BASEBALL PARTICIPATION

Number of youth participating increased as citizens returned, but 2018 shows a decline in youth sports participation



NORDC TODAY: FOOTBALL PARTICIPATION

Number of youth participating increased as citizens returned, but 2018 shows a decline in youth sports participation





AQUATICS PROGRAMS

Opened 10 Pools Citywide and Employed 90 Lifeguards Ages 16 & Older for Summer 09

Behrman, Harrell, Lemann, Lyons, Taylor, Sam Bonart, Sampson, St. Bernard, Stallings Gentilly, and Whitney Young Pools.

- **Water Awareness Programs** was offered to interested schools
- **Making Pools Safe:** NORD committed to complying with all federal and state laws to ensure the safety of all New Orleanians by installed new safety drain covers in all 10 pools throughout the city in accordance with the Virginia Graeme Baker Pool and Safety Act.
- **NORD Jets Swim Team** Participated in swim Meets in Tunica Mississippi and the B.E.S.T. Invitational Swim
- Meet in Biloxi, Mississippi

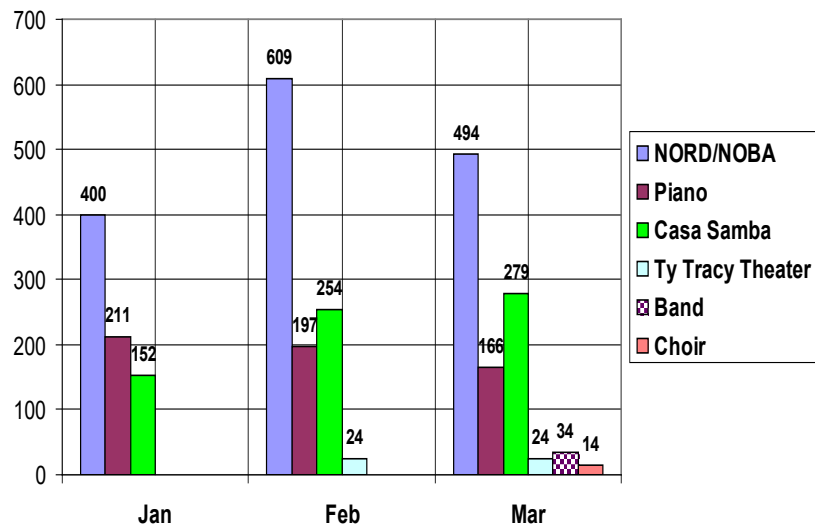
Results:

- **Eric Arrington – HIGH POINT RUNNER UP** 50 meter backstroke, 100 meter freestyle, 200 meter individual medley, 50 meter breaststroke -3rd place and 50 meter freestyle – 2nd place
- **Ma' Kalah Toney** – 200 meter individual medley and 50 meter freestyle – 1st place, 100 meter freestyle – 3rd place
-
- **Ariyan Brister** – 50 meter breaststroke – 1st place and 50 meter freestyle – 2nd place,
- **Dean Rhodies** – 50 meter breaststroke – 2nd place
-
- **Ma' Kalah Toney, Kaylan Smith, A'Leahia Barbarin & Ariyan Brister** –
- 10 and under girls relay team won both 200 meter freestyle and 200 medley races

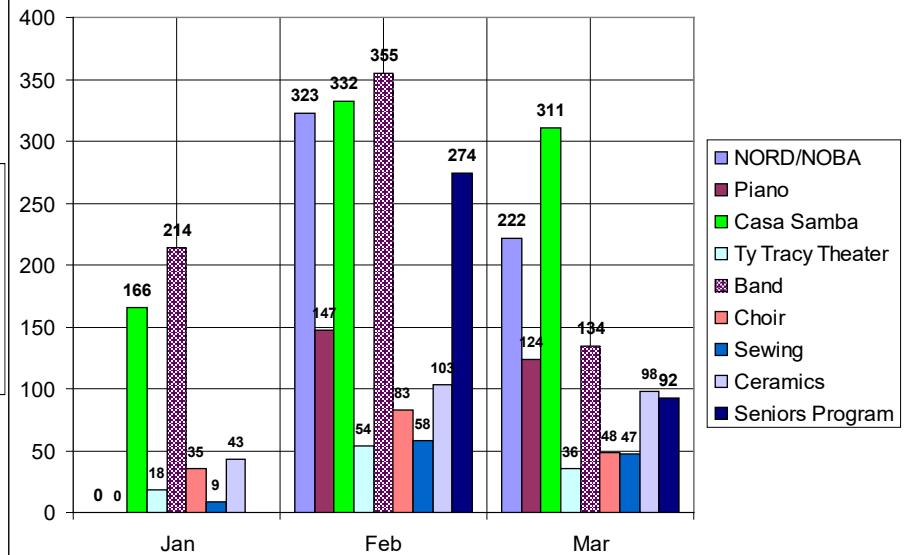
CULTURAL PROGRAMS

NORDC Cultural Programs are the true Jewels of the Department that's used to Broaden, Shape and Explore our Citizens Creative Abilities

2008 Culture Participants



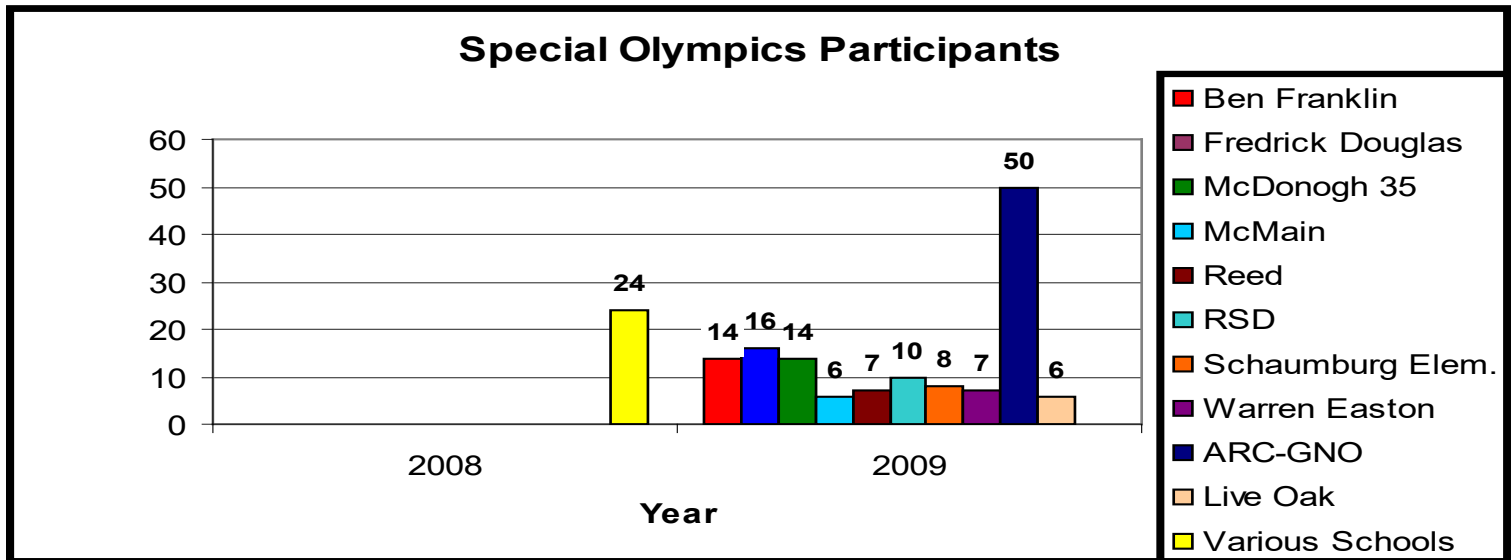
2009 Culture Participants



SPECIAL OLYMPICS

As CEO, I plan to partner with the local schools and agencies to provide a more robust athletic and cultural experience for youth and adults with special needs

Under My leadership we partnered with Louisiana Special Olympics to provide athletic event and competitions for the students with special needs at local high schools



- In 2008, no data was collected for individual school participation. total # of participants: 24
- In 2009, data was taken to account for individual school participation total # of participants: 138

SUMMER PROGRAMS

- NORD is responsible for providing quality cultural, educational, outdoors, and aquatics programs for the cities youth during the summer months.
- As CEO, I will work to partner with local schools and agencies, non-profit organizations and innovative program providers to not only provide the traditional programs, but new and innovative programs geared to todays youth.



QUESTIONS

