



2017 New Orleans Nature Photo Contest

Contest Description: NORDC Outdoors wants to see photographs celebrating nature in New Orleans! Submit up to three (3) photos focused on nature: wildlife, plants, natural landscapes, people enjoying the outdoors, or any photo in which nature is the central theme. Photos must have been taken in Orleans Parish within the last year (after April 15, 2016). Prizes will be awarded for first, second, and third place photos.

Deadline: April 15, 2017 by 11:59pm.

Judging: Photo entries will be judged based on creativity, quality, originality, adherence to the theme, and overall impact. Judging will be conducted by a volunteer panel of NORDC staff, excluding Outdoors staff. Judges are provided the photograph and title only, in order to create an unbiased selection.

Prizes & Recognition: The first place winner will receive a **LG 360 CAM Spherical Camera**, which takes high definition (2K) 360-degree photos and video. The second place winner will receive a \$50.00 VISA gift card. The third place winner will receive a \$25.00 VISA gift card. Winners will be announced on Earth Day, April 22, 2017, and can pick up their prizes at the announcing event or later at NORDC's administrative offices on Franklin Ave. All submitted photos will be credited to the photographer if/when used in NORDC publications, advertisements, social media, etc. indefinitely.

Who May Enter:

This contest is open to anyone able to take and submit a digital photo by email. Participants who will be under the age of 18 on April 15, 2017 must have a parent/guardian complete and sign a **consent form**. NORDC employees are not eligible.

How to Enter: Email all submissions to NORDCOutdoors@nola.gov in JPEG/JPG format. Be sure to include "Photo Contest Entry" in the subject and include the following information in the body:

- First and Last Name
- Phone number
- Email address (this is how we will contact you to confirm entry and winners)
- Physical address
- Photo title (if submitting multiple photos, change file names to match photo titles)
- A description of where in New Orleans the photo was taken
- Date the photo was taken

Contest registration is in the form of photo submission. You will receive a confirmation email once your photo has been officially submitted. This contest is free to enter. All photos must be submitted before midnight, April 15th, 2017 via email. Please send to NORDCOutdoors@nola.gov with all the required

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information that is listed above. If you do not include all of the required information your submission will not be complete. By submitting your photo you are agreeing to all contest rules and guidelines.

Photograph Requirements:

Your photograph must be digital, preferably in JPEG/JPG format, and must be high enough resolution to be blown up to 18"x24" without pixilation. Photos should not be altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) You may enter up to three (3) photographs; any photos received from a participant after their first three submissions will be disregarded. Photos with copyrights, text or watermarks on them will not be accepted.

Your photograph must have been taken within the boundaries Orleans Parish and within the last year (April 15th, 2016 or more recently). It must have a clear focus on nature, i.e. landscapes, plants, wildlife, people enjoying the outdoors, etc. If taking pictures of individuals you must have them sign a **Model Release Form** and have it readily available upon request. You must create a title for your photograph and include it in your submission email. If any of the above requirements are not met your photo will be disqualified.

Your Rights and Releases:

By submitting a photo you are agreeing to all contest rules and regulations and ensuring that the submitted photo is your original work. Any photos found to contain copyrighted material will be removed from the contest. Upon request, each entrant must be prepared to provide a signed model release from all persons who appear in photographs submitted, authorizing NORDC and authorized parties to reproduce, distribute, display, and create derivative works of the entry in connection with and promotion of NORDC and the contest, in any media now and hereafter known. If any person appearing in any photograph is under the age of majority the signature of a parent or legal guardian is required on each release. Failure to provide releases could result in disqualification.

Upon submitting your photo you are agreeing to the following terms. You retain your rights to your photograph; however, by entering the contest, you grant NORDC and authorized parties a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any NORDC purpose, including, but not limited to, advertising and promotion of NORDC and NORDC Outdoors programs and initiatives. Any photograph reproduced will include a photographer credit. NORDC will not be required to pay any additional consideration or seek any additional approval in connection with such uses.