



Mayor's Neighborhood Engagement Office
Memorandum

To: Deborah Langhoff
CC: Ray Bolling, Jr.
From: Greg Lawson
Date: December 5, 2014,

RE: Monthly NORDC NPP Status Update-November 2014

Old Business:

- New Recruitment Strategy: To boost CATs meeting attendance, teams are working with existing Booster Clubs to either hold joint meetings or conduct community meetings on the same date (hour apart).

New Business:

- One additional district team (District D) was established during the month of November to represent the following parks Stallings Gentilly, Bunny Friend, McCue, Hardin, Sampson, St. Roch, and Hunter's Field.
- **Information Sharing:** CAT Officers received monthly update email containing the following information: special election information, reminder of monthly NORDC Commission meeting, request for meeting dates/minutes upcoming event & opportunities to engage with NORDC, Commissioners, and community members, as well as NORDC NPP next steps. Monthly Update also included information on participating in the NOLA for Life Symposium on December 8th and 9th at the Hyatt.

District Status Update:

District A:

- **A-One:**
 - **Team Established:** August 12, 2013
 - **# of Meetings held:** 7
 - **Last Meeting Date:** July 10, 2014
 - **Next Meeting Date:** TBD
- **Lakeview:**
 - **Team Established:** August 12, 2013
 - **# of Meetings held:** 7
 - **Last Meeting Date:** July 10, 2014
 - **Next Meeting Date:** TBD

*NORDC Liaison is working with CAT-Lakeview to establish a Booster Club at Gernon Brown Gym

*Team has exceeded meeting requirements for year.

- **Third CAT Team:**
 - **Inaugural Meeting: October 22, 2014**
 - **First Public Meeting:** November 12, 2014 for 6pm at 8025 St. Charles Ave.
 - **Agenda items:** Meet and Greet, Park Review/Updates, Outreach Plan, and Establish monthly meeting date.
 - Next Meeting: Mid-January 2015

District B

- **CAT-B-Green:**
 - **Team Established:** August 14, 2013
 - **# of Meetings held:** 4
 - **Next Meeting Date:** December 11, 2014 for 5pm at Keller Library
 - **Agenda Items:** CATs Election, Review updated park assignments, and development of team goals.
- **CAT-B-Ware:**
 - **Team Established:** August 14, 2013
 - **# of Meetings held:** 9
 - **Last Meeting:** November 2nd: Bike Tour of Parks/Facilities
 - **Agenda Items:** Planning of Bike Tour, Programming Opportunities for parks, Boosting CAT meeting attendance, as well as deliberation on submission of recommendation regarding adult programming at NORDC facilities.
- **Next Meeting Date: TBD**
 - *Team has exceeded meeting requirements for year.
- **CAT-B-River:**
 - **Team Established:** August 14, 2013
 - **# of Meetings held:** 7
 - **Last Meeting Date:** July 14, 2014 at Lyons Center
 - **Next Meeting Date:** TBD
 - Team will hold meeting prior to Lyons Center Booster Club Meeting to boost attendance.
- *Team has exceeded meeting requirements for year.

District C

- **CAT-C-East bank:**
 - **Team Established:** August 21, 2013
 - **# of Meetings held:** 7
 - **Last Meeting Date:** November 12, 2014 for 6pm at Treme Rec. Center
 - **Next Meeting:** December 17th for 5:30pm at Treme Rec. Center
 - **Agenda Items:** Call for Nomination and Update on Stalling Center
- *Team has exceeded meeting requirements for year.

- **CAT-C-West bank:**
 - **Team Established:** March 26, 2014
 - **# of Meetings held:** 3
 - **Last Meeting Date:** July 30, 2014
 - **Meeting Date:** January 7th for 6pm at Algiers Regional Library
 - **Agenda Items:** Review of Park Assessment, Timeline for Establishing 2nd Westbank CAT and Norman Playground Update.

District D

- **Dream Team:**
 - **Team Established:** August 27, 2013
 - **# of Meetings held:** 7
 - **Last Meeting Date:** November 15, 2014 at Dillard's Collier House for 10am
 - **Next Meeting:** TBD
 - **Agenda Items:** Park Assessment Update and Special Election of Officer- President
- *Team has met meeting requirement.
- **2nd District D CAT:**
 - **Team Established:** November 21, 2014
 - **Next Meeting:** December 12, 2014 for 6pm at Stalling Gentilly Clubhouse
 - **Agenda Items:** Vote on Team Name, Establish Team Goals, Park Assessment Review

District E

- **CAT-E-Ninth Ward:**
 - **Team Established:** September 30, 2013
 - **# of Meeting held:** 5
 - Team used summer months (May-July) to boosting membership
 - **Last Meeting:** October 7, 2014 at A Community Voice 6pm
 - **Agenda Included:** Election of Replacement Officers, Establish Short and Long Term Goals, Programming at upcoming Sanchez Community Center and Oliver Bush, Richard Lee Mega Park Discussion, and Outreach & Recruitment Strategies.
 - **Next Meeting:** Mid-January 2015
 - **Agenda Items:** Deliberate on Recommendation regarding programming_at Sanchez Center and Update on Parks Assessments
- **CAT-E-New Orleans East**
 - **Team Established:** May 21, 2014
 - **# of Meetings:** 4
 - **Next Meeting Date:** TBD
 - **Agenda Items Include:**
 - *Team has been meeting in conjunction with JWB Booster Club.

- **Third District E Team**-Community informational session was held on October 29th at the VIET Community Center for 6pm. Inaugural meeting is tentatively scheduled for December 16th at VAYLA Community Center for 5:30pm

NPP Next Steps

- a. Boost CAT Meeting Attendance by assisting CATs with outreach efforts including email blasts, monthly presentation at neighborhood associations, and flyer dissemination at upcoming events as well as recruit NORDC program participants. (Ongoing)
- b. Conduct District CATs special elections: January 2015
- c. Establishment of District D and E additional district teams
- d. Quarterly Leadership Training
 - i. December 30, 2014: CAT Officers suggested a Meet and Greet opportunity with Commissioners and NORDC Staff at new NORDC location-Pre Planning
 - ii. Planning for the 2015 Leadership Training (Dates and Topics)
- e. Neighborhood Engagement Office website updates with relevant CAT information and link to NORDC website